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The City of Council Bluffs...

POTTAWATTAMIE COUNTY, IOWA

AND THE

Trans=Mississippi and International Exposition

PUBLISHED BY
JOHN C. SMALL
1898...

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COUNCIL BLUFFS
IOWA
AND TRANS-MISSISSIPPI AND INTERNATIONAL
EXPOSITION.
1898
THE ELECTRIC TERRACE
OF
KIMBALL'S WHITE CITY

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Council Bluffs, Iowa.
City of Council Bluffs . . .
Pottawattamie county, Ia.Souvenir.
Pub. John C. Small, 1898.

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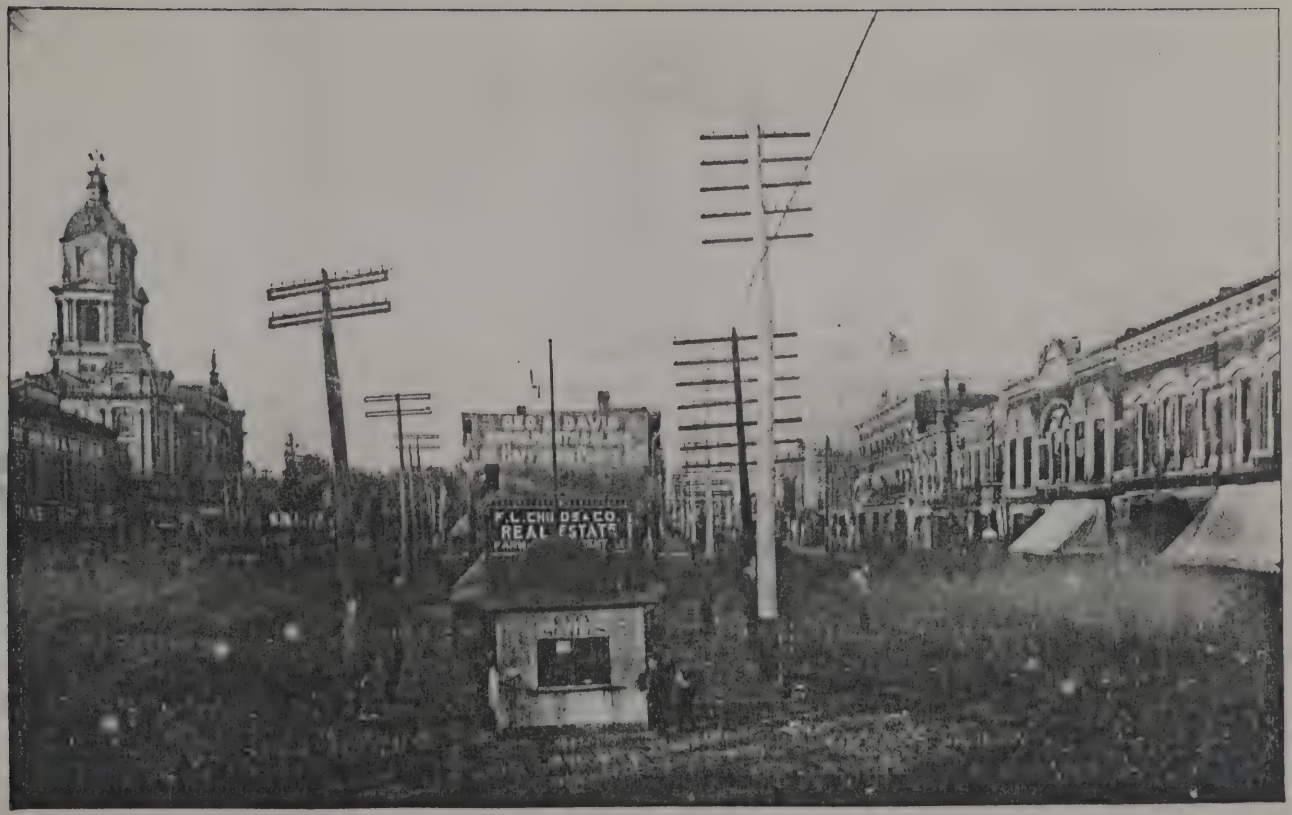


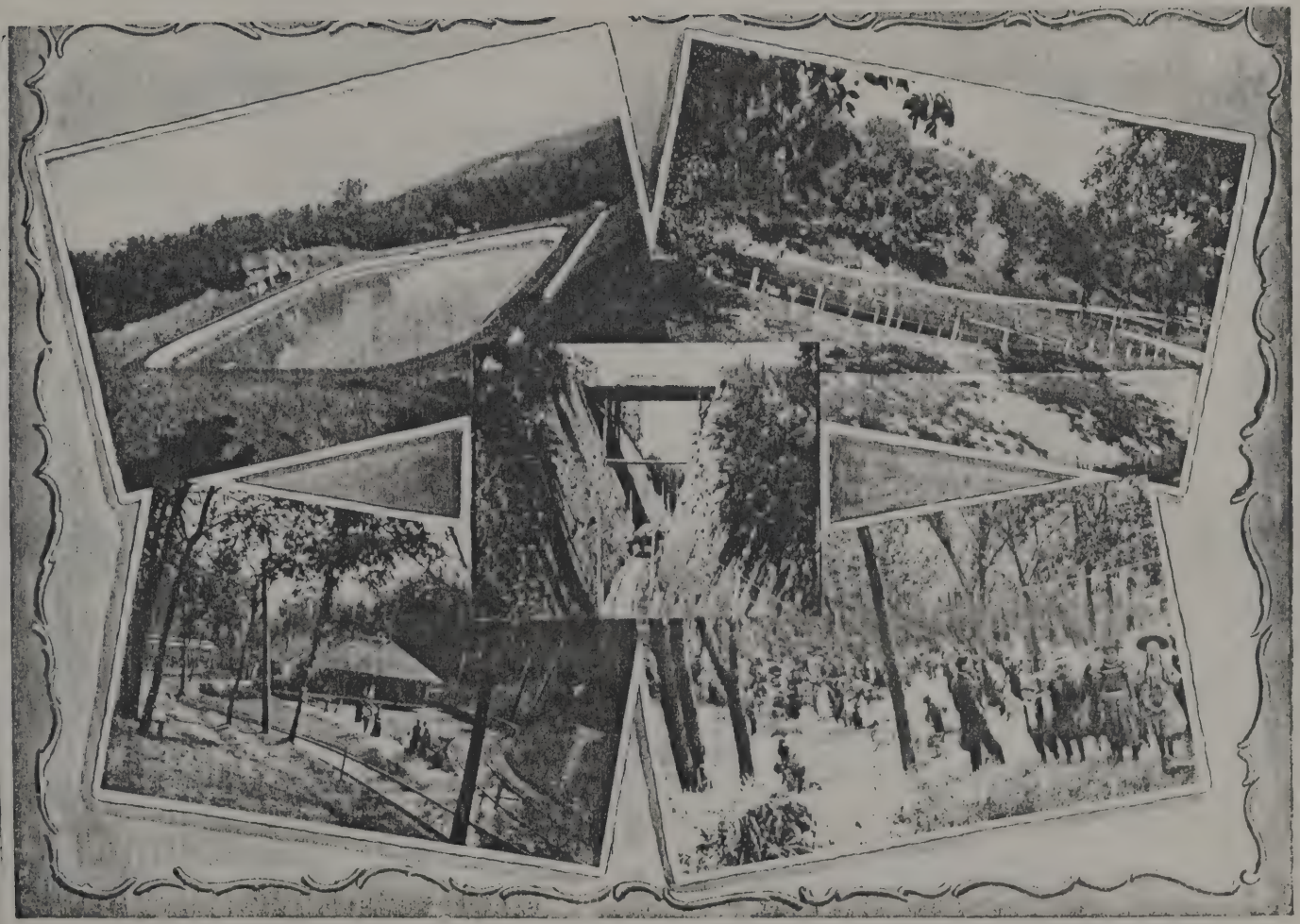
STREET SCENE, LOOKING NORTH FROM JUNCTION PEARL AND MAIN.

...Preface...

IT HAS been the purpose of the Author in publishing this work to present the public with a complete review of Council Bluffs and its enterprises, both public and private. Council Bluffs is an important factor in the galaxy of western cities, and as such it invites the attention of the outside world in a perusal of interesting facts concerning her past and present prosperity and her advantages for future development. The resources of the city will be spoken of in detail. The present is the time upon which our attention is directed, and the faded tales of pioneer days, characterizing the early history of the city, will be but briefly recorded; for the busy world of this age is absorbed in active conditions, forgetting all else save that which is of direct and paramount interest to trade and commerce. The publisher entered upon this work with many misgivings as to his ability to do the subject justice, but believing that the time was opportune for a work of this character, he undertook it. What has been offered, has been offered as an appetizer; may it make the reader hungry for more, and lead him to visit Council Bluffs and examine her wonderful resources and attractions, then will he be convinced that the half has not been told, and the writer will have done his part as a missionary of truth.

The generous aid and encouragement which he has received from a kindly public is appreciated and, he hopes, partially reciprocated to them in tendering this Souvenir of Council Bluffs and the Trans-Mississippi and International Exposition.

JOHN C. SMALL.



VIEWS IN FAIRMOUNT PARK.

Introductory

THE United States is the grandest and greatest country on the face of the earth; Iowa is one of the greatest states in the Union; Council Bluffs is one of the finest cities in Iowa, consequently this book is devoted to one of the finest cities of one of the greatest states of the grandest country on the face of the globe. This is logically correct, and practically true.

Council Bluffs is located on the eastern bank of the Missouri river, and is noted as one of the oldest, wealthiest and most substantial cities in the state. Its growth has been characterized by a steady increase in population, commerce and manufactures; particularly worthy of mention and consideration, is the fact that there has been no failures of any magnitude here for many years.

Council Bluffs has five banks, with a combined capital of $700,000, and deposits aggregating three million dollars. Here we have mighty proof of the wealth and prosperity of the city.

The shrewd railroad men of the country foresaw that Council Bluffs was destined to become a grand city, and they made her the *largest railway center* west of Chicago and St. Louis, embracing a mileage of 40,000. There are six commodious brick hotels, besides numerous smaller ones. She has 715 acres in public parks, and is within three miles of two fine lakes, one of which, Lake Manawa, is reputed to be the grandest body of water in Iowa. She is the second largest distributing point for agricultural implements in the United States.

Council Bluffs has twenty miles of double track electric street railway, and the finest cars in the world. As an educational city, she ranks second to none. The city is lighted by gas and electricity, and has a perfect system of water works with forty miles of mains. Three great bridges connect Council Bluffs with Omaha, one having the largest draw span in the world. It is surrounded by orchards, vineyards and all kinds of fruits. Its grapes are superior in richness and flavor to those of California; 275,000 cases and baskets of fruit was shipped from Council Bluffs in 1897, with a total value of over $3,000,000. These are *facts*. There are reasons for them. Her natural advantages are, that she lies midway between the two oceans; her extreme healthfulness, with a low death rate 8 per 1,000; her climate; in the midst of the richest *corn belt* in the United States; the energy and push of her people; these are some of the reasons. It is to a city blessed with these advantages and a thousand others that Council Bluffs citizens bid the visitor, investor and pleasure seeker

Welcome.....

O. W. GRAHAM E. E. SAYLES JNO. BROUGH **MAYOR GEO. CARSON** J. H. PACE L. A. CASPER L. M. SHUBERT
J. A. GORHAM A. S. HAZELTON **AND** F. L. EVANS THOMAS TOSTEVIN
THOS. D. METCALF F. T. TRUE N. C. PHILLIPS **CITY OFFICIALS** A. C. HARDING

Council Bluffs Revealed.

THE limited pages of this publication permit of but little more than an epitome of Council Bluffs. The purpose is to mirror in a general way the marvelous resources and attractions of the city, to the end that the inquiring mind may be induced to study the details of her advantages. It is confidently asserted that investigation will be convincing to the millonaire, homeseeker and investor, the searcher for health, the idler for pleasure, and that all will concur in pronouncing it the most favored spot in the West.

The growth of western cities has for many years been a marvel to the people of European nations as well as to our own progressive Americans. Cities spring up as if by magic, all vieing to out-strip one another, and the goal so comprehensive that the race is literally devoid of competition.

"Westward the Star of Empire wends her way."

The boundless tracts of land have yielded in ever-increasing abundance to the prowess of man, and the centralization of people into cities is but in accord with necessity, and commensurate with the country's welfare. Council Bluffs is a metropolitan city. Why? Simply to supply a demand, and that demand a center for trade and commerce. Council Bluffs possesses all the requisites essential to a great city's prosperity, and her history is characteristic of that western push and enterprise which has transformed the Trans-Mississippi states from a barren wilderness, over which the savage was wont to roam, into the greatest wealth producing country on the face of the globe. "The four first acts already passed." The march of progress continues, and ere the close of the present century the curtain will rise upon the fifth act of the drama, bringing us to a realization of nature's bounty and God's grand offering to man.

Little need be said of the time which antedates the coming of the first white settler. History and biography is filled with its wierd legendry. These are the monuments of a dead past which we all may revere. Council Bluffs was not established solely by the demand for a center for trade and commerce, but her existence is attributable, partially, to an exodus, in 1846, of the Latter Day Saints, or Mormons, who, driven far westward towards the setting sun, under the leadership of Brigham Young, tarried on the eastern bank of the Missouri river, which was

considered at that time the western boundary of civilization; and brave indeed was the settler who ventured west of it into the land of the hostile Indian. The long tiers of graceful bluffs sloping upward and backward, gradually and gracefully, presented a pleasing sight to the vision of the Mormon, and, like the patriarchs of old, said, "Here we shall make our home." Their usual thrift and industry soon made an opening in the forest, and they were closely followed by other hardy pioneers, who soon made a settlement in the beautiful spot. The native Indian welcomed the white settlers to the peaceful land, and traded and bartered with him, but he was soon driven out, and his lands were ceded by treaty and opened to settlement by the whites. The Mormons prospered in their settlement, but becoming distrustful of the advance of the Gentiles, who soon outnumbered them two to one, they began to explore further west, and abandoned their new found home.

In the summer of 1853, the United States land office was established, and soon after the first rush of settlers came. The small settlement soon became a thrifty town, and the territory was organized. The settlement was named Kanesville, in honor of a brother of the Arctic explorer, who had been a staunch friend during their persecution. Kanesville was succeeded by Council Bluffs in 1853. Council Bluffs was surveyed in 1854 by the present city engineer, Mr. Thomas Tostevin. Slowly, but surely, the merits of the favored locality became heralded to the East, and from that time settlers in the East advanced westward until Council Bluffs soon became a frontier city. It would be easy to fill page after page with a description of the frontier days of Council Bluffs, but this book is intended to convey to the reader the advantages, in a detailed way, of Council Bluffs as she is today, the peer of any. The aim has been to present the facts simply and faithfully.

SCENES IN FAIRMOUNT PARK.

BAYLISS PARK.

Parks and Pleasure Resorts of the City.

WORDS cannot convey even the faintest conception of the grandeur and magnificence of Fairmount park. Nowhere else are there such superb views. The panorama that unfurls itself to one's view from the crest of the bluffs with the city of Council Bluffs at their feet and Omaha, Lake Manawa and the Missouri river stretching away in the distance is a truly magnificent sight. "One of the great beauties of Fairmount park lies in the fact that it is entirely natural." It contains one hundred and twenty acres, and is situated one-half mile from the center of the city, "practically within its gates." The Park Commissioners have expended thousands of dollars in beautifying the interior and by laying a system of concrete walks and driveways, besides permanent improvements in its water supply. The great reservoir which supplies the city its water is located in the park. Towering hills and shady nooks are interningled in strange combination. Shady driveways, "winding in and out," pass through it in all directions. Thousands of pleasure seekers revel in its picturesque beauty when the hills and valleys are clothed in their freshest green, of which the world, perhaps, does not contain the counterpart.

Bayliss park lies in the heart of the city, opposite the Grand Hotel. It is one of Council Bluff's most favored resorts, where one can pass away in the heat of the summer day, a few idle moments beneath the shade of the umbrageous trees. In storm or in sun they afford a shelter. The birds build safe nests in them. The squirrels make free in them. Rich scents come from their leaves and bark. A beautiful fountain located in the center adds to the attractiveness of the park and lends enchantment to the scene.

The Globe, in an article on Cochran park, speaks of that beautiful resort as follows: "For many years Bayliss park has been admired both by home residents and visitors as one of the most beautiful plats of ground in all the wide world. Henceforth its beauty and attractiveness will be challenged by a west side rival known as Cochran park. Under the fostering care of

Commissioner Harding, the park, with its willows and elders and maples and elms, its snowballs and bridal wreaths, its emerald carpet, stone walks and rustic seats, has developed so rapidly that today it is a perfect little gem, the pride of the people of that part of the city.

Big Lake, lying within the city limits, at the north, contains 426 acres. As a boating and fishing resort it has become famous. There are many other smaller parks scattered throughout and around the city reposing, comparatively undistured, in their native grandeur. A pen description of the city's recreation grounds would do them but scanty justice, nor can they be adequately represented by pictures in a limited work of this kind. The illustrations are taken at random and merely show a few characteristic scenes in the leading parks.

COCHRAN PARK.

Lake Manawa covers about 750 acres and is the most beautiful body of water in the West. It is three miles from the city, and is easily reached by rail, cars leaving Ninth and Broadway every 30 minutes. Hunting and fishing are delightful recreations here and are largely indulged in by all who visit it. Several steamers and yachts ply upon its placid waters. Grand Plaza and Manhattan Beach are noted throughout the West as fine camping and picnic grounds. The Lake Manawa Railway Co. has combined with the East Omaha Street Railway, under the name of the Council Bluffs, Lake Manawa and East Omaha Construction Co. They intend to run a line over the Inter-State Bridge direct to the Trans-Mississippi Exposition grounds, making complete connections from Council Bluffs and Lake Manawa to the Exposition.

VIEWS OF LAKE MANAWA.

Churches and Charities.

COUNCIL BLUFFS is pre-eminently a city of churches. No city of equal size in the state can compare with her in the number of its church organizatons and the beauty of its buildings. By them a wonderful influence has been exerted, forming the thought and directing the energy which has produced the city we have today. All the nationalities are represented here and have edifices of their own. There are no less than forty-two churches and meeting houses devoted to religious worship. This is a remarkable showing for a city of Council Bluffs' size, and would reflect credit on one of double the number of her inhabitants. The following is a few of the principal ones:

Baptist, Christian, Congregational, Episcopal, Lutheran, Methodist Episcopal, Presbyterian, Roman Catholic, Evangelical, Hebrew, Baptist Mission, All Saint's Mission, Free Methodist, Reorganized Church of Jesus Christ, Woman's Christian Association, Seventh Day Adventist, Woman's Christian Association Hospital, St. Bernard's Hospital, Christian Home.

First Presbyterian St. Paul's Episcopal Broadway M. E.

A City of Magnificent Homes.

IT IS a fortunate city that can boast of its homes. The conditions of happiness, and mental, physical and moral healthfulness, are very much in favor of the city whose people own or live in separate houses, as opposed to those cities in which tenement and apartment life is prevalent among all classes. Happily this condition does not exist in Council Bluffs, which is the city of beautiful homes. No city in the West possesses such natural advantages for building homes. Some of them stand poised on terraces which rise forty or fifty feet above the level of the street, while others are half hid in the solitude of the dells amid vines and trees. If one desires spacious grounds, level and well located, he can have them here. Elsewhere in this book will be found engravings of some of the city's typical residences.

The Water of the City.

COUNCIL BLUFFS has the finest system of waterworks of any city in the West. The water is absolutely pure, and the source of supply is the Missouri river. The water is pumped from the river into large reservoirs at the foot of Broadway, where the matter held in suspension settles, and the water is then pumped into a reservoir in Fairmount Park, which has a daily capacity of 14,000,000 gallons. From there it flows into mains, and is distributed over the city through thirty-nine miles of mains from four to thirty inches in diameter, and 283 fire hydrants. When a pressure of more than eighty pounds is desired, the reservoir is cut out, and pressure as high as 120 pounds is secured from the large pumping station, which has a capacity of 8,000,000 gallons daily. The local officers of the company are E. W. Hart, general manager, and Geo. F. Wright, vice-president.

COUNCIL BLUFFS HOMES.

L. A. Devine — W. J. Spencer — Spencer Smith — C. R. Hannan — C. W. Dickey

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POSTOFFICE.

Fire Department.

COUNCIL BLUFFS has been peculiarly exempt from devastating fires. The Fire Department has the reputation of being one of the most efficient in the West. It was organized in 1883. The department consists of a chief, five captains, seventeen men and fifteen horses. There are four fire houses, and each is built on the most improved plan and equipped with the latest improved appliances. During the past year the equipment was added to by the purchase and construction of a new hook and ladder truck, 1,200 feet of new hose and three new horses. Mr. John L. Templeton is the chief, and it is due in a great measure to his untiring energy and careful management of the department that Council Bluffs has had no fires the past year of any serious magnitude. The cost of maintaining the Department the past year was $17,000.

COUNCIL BLUFFS FIRE DEPARTMENT.

JOHN L. TEMPLETON, Chief. J. G. BRADLEY, Supt. Fire Alarm.

The Free Public Library.

THE Free Public Library of Council Bluffs is situated on the third floor of the Merriam block. It occupies the entire north end of the building, with a frontage on three streets, giving a view on one side of the beautiful bluffs east of the city, on the other side Bayliss Park, and in front a view of the business portion of the town. The large room is well lighted by over forty windows, and handsomely furnished in old oak. There are at present over 22,000 vols. on the shelves, with an annual circulation of 82,000; a reference room inclosed by old oak and plate glass casings, with 5,000 volumes on open shelves to which the students and readers have free access; a well furnished reading room with daily, semi-weekly and weekly papers of all the large cities from New York to San Francisco, on the racks, and the best American and foreign magazines on the tables, which visitors may use without restriction. The library has passed through many vicissitudes before it reached its present form. It was first organized in March, 1866, and one year later was destroyed by fire. In 1869 it was reorganized for the benefit of the pupils of the High School and again incorporated in 1871 as a Public School Library. Some of the books bought by these two organizations are now on the shelves. In 1878 the women of the city, finding the library in a state of ruin and decay, formed a Library Association, increased the number of books to between two and three thousand vols., and in 1881 petitioned the Council to submit a proposition to the taxpayers to levy a tax for the support of the library. The election was carried by a large majority. In August, 1881, the first tax was levied, and on April 24, 1882, the library was opened to the public. It was founded by men and women of broad culture, whose liberal tendencies influence the policy of the library today. The present Trustees are: D. C. Bloomer, L.L. D., President, Judge Joseph R. Reed, J. D. Edmundson, Thos. Tostevin, M. F. Rohrer, Geo. W. Hewitt, Finley Burke, E. A. Troutman and W. S. Baird. Library staff: Elizabeth Peterson, secretary and librarian; M. E. Sherman, C. V. Albertson, assistants.

A MORNING CATCH.

COUNCIL BLUFFS HOMES.

J. J. Brown
W. W. Wallace

E. H. Lougee
Wm. Groneweg

Dr. J. H. Cleaver
C. E. H. Campbell

Unique Educational Facilities.

EDUCATIONAL facilities of an exceptional character are provided for the rising generation of Council Bluffs. The growth and development of the public schools has been wonderful, and there is perhaps no city in the West that can lay claim to a better system. The city owns sixteen school buildings, valued at $249,400, and real estate, furniture and apparatus valued at $235,136. The school buildings are all brick, of a superior character and admirably adapted to their purpose, ventilated upon scientific principles and heated with steam and hot air. There are 7,604 children within the scholastic age from 5 to 21 years old and they are divided as follows, according to last report: Males, 3,553; females, 4,051. Number of teachers employed, 115, and the total amount paid teachers during school year 1896-7, was $58,191.41. Four kindergarten schools have been established as an experiment this year, and the results have proved very satisfactory, and in all probability will be enlarged in the future. The officers and members of the Board of Education is composed of the following highly respected and esteemed citizens: W. H. Thomas, president; Dillon Ross, secretary; Geo. Davis, treasurer; Wm. Moore, C. Spruit, Jacob Sims, J. K. Cooper, J. J. Stewart and S. F. Henry. Superintendent of schools, Joseph C. Hisey; principal of High school, H. B. Hayden.

Frank Peterson—Photographer.

SCHOOL BUILDINGS OF COUNCIL BLUFFS.

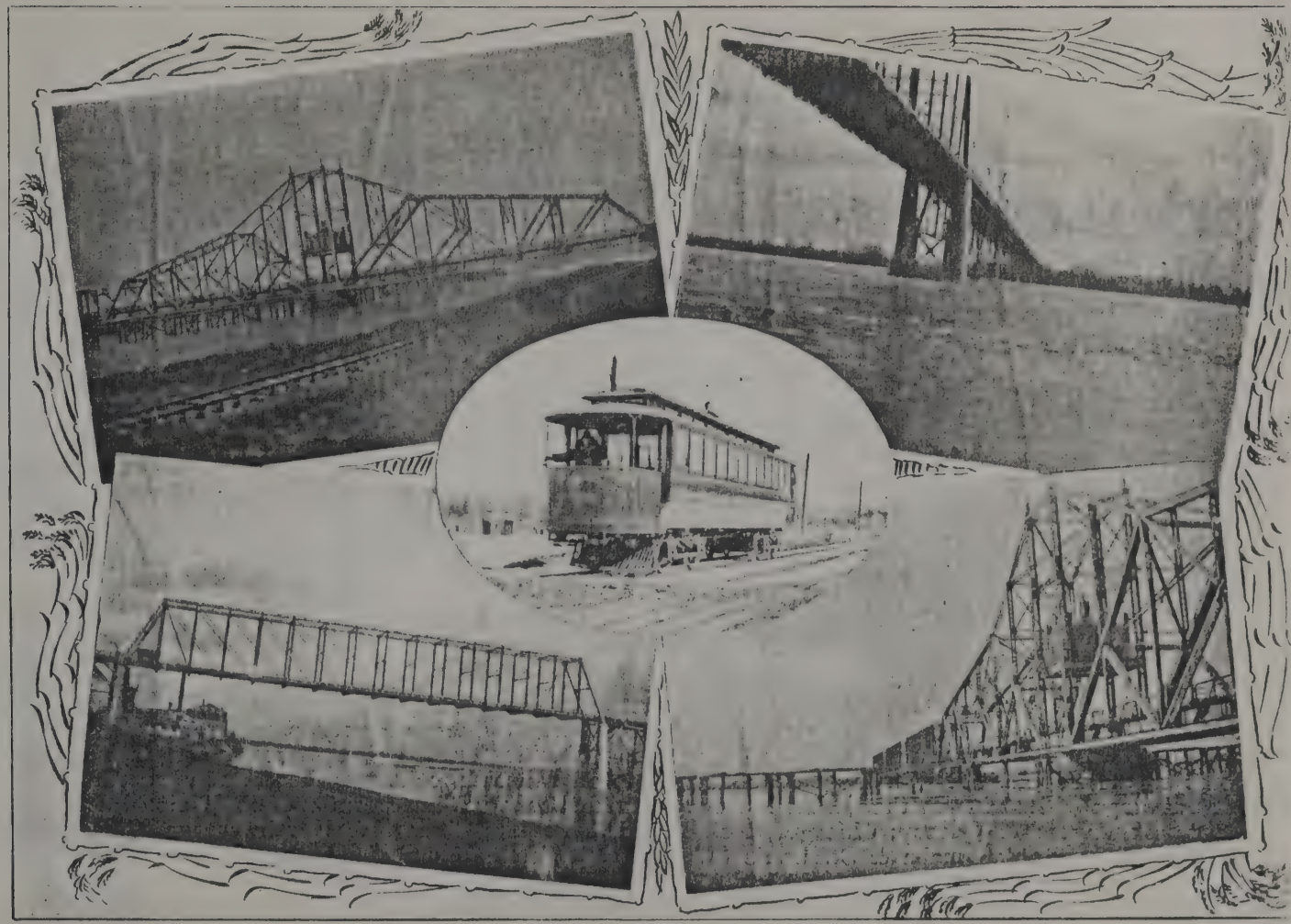
"OFFICIALS"
OF
Pottawattamie County. Iowa.
1897.

Pottawattamie County.

POTTAWATTAMIE COUNTY, in which Council Bluffs is situated, is the largest and richest county in Iowa. It is situated in the southwestern portion of the state, in one of the best horticultural sections in the world. Iowa produces more and better apples than any state in the Union. The crop never fails. Southwestern Iowa produces peaches of the best quality. The attention of farmers and horticulturists is directed to Pottawattamie county, the garden spot of the world. The soil in Pottawattamie county, especially in the vicinity of Council Bluffs, is very rich and of almost inexhaustible fertility. Here we have the celebrated "Loess" formation, of which the people at large know but little, there being but a few strips of it found in the world. The celebrated vineyards of Germany are composed of this formation. It is deemed by all intelligent fruit growers of experience to be the very best fruit and vegetable land in the world. More than thirty years ago Prof. Swallow placed the value on this at $400 per acre. Orchards on this land have brought their owners $400 per acre in a single year.

Transportation Facilities.

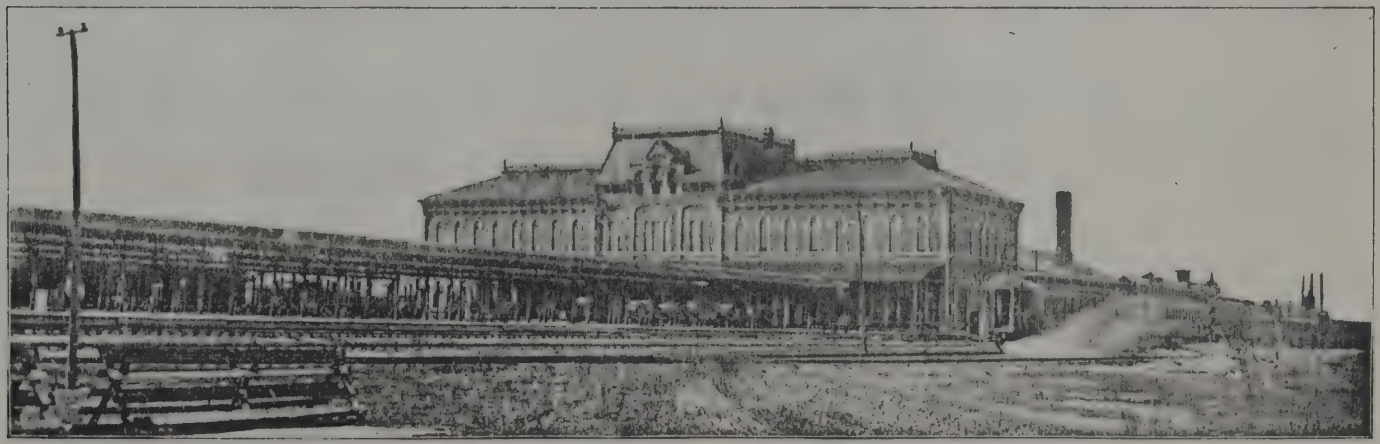
IN NO way can the possibilities and resources of Council Bluffs be shown to better advantage than by giving in detail an accurate history of those concerns which have exerted the most influence in building up the city, and which still figure as instrumental factors. As a railroad center, all will concede that Council Bluffs stands at the head of western cities. The lines of road, radiating in every direction, control for her the trade of a vast region of country almost unlimited in resources and wonderful in possibilities. The life of a city, like the life of a human being, is to a great extent controlled by circumstances. Circumstances have placed Council Bluffs in the proud position she occupies today, and they have arisen in a great measure through the direct agency of the important transportation lines. Council Bluffs is the center of the greatest railroad systems of the world, enabling our manufacturers and jobbers to ship their goods to every state in the Union. This being the terminus of eleven trunk lines, seventy passenger trains arrive and depart daily at convenient hours. The Union Pacific Transfer depot is known from the Atlantic to the Pacific. It affords accommodations to all railroads centering here, and is one of the finest buildings of its kind in the United States. Council Bluffs is the terminus of the Union Pacific, Chicago, Burlington & Quincy; Chicago, Rock Island & Pacific; Chicago & Northwestern; Chicago, Milwaukee & St. Paul; Omaha & St. Louis (Wabash); St. Louis & Pacific; Omaha, Kansas City & Eastern; Sioux City & Pacific; Chicago, St. Paul, Minneapolis & Omaha; K. C., St. Joe & Council Bluffs.



Views of Omaha and Council Bluffs Motor and Wagon Bridge, and East Omaha and Terminal Railway Bridge connecting Council Bluffs with Omaha.

Union Pacific Railroad Company.

THE UNION PACIFIC (The Overland Route) is becoming a more important factor to the commercial and business interests of the United States every year. It has long been known in the western country by the appellation, "The Pathfinder" well attributed and well deserved. ....."The Overland Limited" via the Union Pacific is the fastest train on the best track in the West, making exceptionally fast time between the East, the Pacific coast, and all western points. It is equipped with buffet, smoking and library cars, free reclining chair cars, Pullman palace double drawing room sleepers, Pullman dining cars, and every car is supplied with Pintsch light.....The "Colorado Special," the "Chicago Special," and the new "Denver Fast," trains are equipped with broad vestibules throughout, steam heat, and lighted with Pintsch gas; dining cars (meals a la carte). .....These are the only trains between Chicago and Denver having buffet, smoking, and library cars. .....Those who travel in private cars are regarded as persons particularly favored by fortune. They do not, however, enjoy any luxury that is not provided for passengers who embark on a trip over the "World's Pictorial Line," in the magnificiently equipped trains of the Union Pacific.



UNION PACIFIC TRANSFER DEPOT.

CITY TICKET OFFICE,
Chicago & North-Western Railroad, and Union Pacific Railroad, Sapp Block, 522 Broadway.

Chicago & North-Western Railway.

7,997 miles.

The pioneer line.

Perfectly equipped and thoroughly modern depots.

The only line running a daylight train between Omaha, Council Bluffs and Chicago; leaving Omaha 7:00 A. M., Council Bluffs 7:25 A. M., and arriving at Chicago 8:45 P. M., daily. Also "The Overland Limited;" leaving Omaha 4:45 P. M., Council Bluffs 5:25 P. M.; and "The Chicago Express," leaving Omaha 6:45 P. M., Council Bluffs 7:05 P. M., and arriving at Chicago 7:45 A. M. and 9:30 A. M. respectively.

Council Bluffs city ticket office, Sapp building, 522 Broadway.

J. C. MITCHELL,
C. P. and T. A.

Omaha city office, Paxton block, 1401 Farnam street.

G. F. WEST,
C. P. and T. A.

J. A. KUHN, Gen'l Agent.

COUNCIL BLUFFS HOMES.

L. A. Casper — Wickham Bros. — Jas. McCabe — Finley Burke — Dr. P. J. Montgomery

FRUIT FARM OF L. O. WILLIAMS.

Three miles from Council Bluffs.

D. J. Hutchinson & Co.

ONE of the oldest real estate firms in Council Bluffs is D. J. Hutchinson & Co. They have been identified with the real estate business of Council Bluffs since 1888, and are well known as thorough experts in all matters connected therewith. They do a general business, buying and selling city and farm property, renting, leasing and exchanging all classes of improved and unimproved realty. The accompanying cut is illustrative of the class of farm property which they handle so extensively in both Iowa and Nebraska. They negotiate loans on all kinds of property, being able to do so on terms most favorable to the borrower. They are also prepared to handle estates for non-residents and others, and have an enviable reputation for the careful manner in which they have maintained them to the highest standard of productiveness. They look up and correct imperfect titles. Their office is conveniently and centrally located at 617 Broadway, and the telephone call of the office is 133.

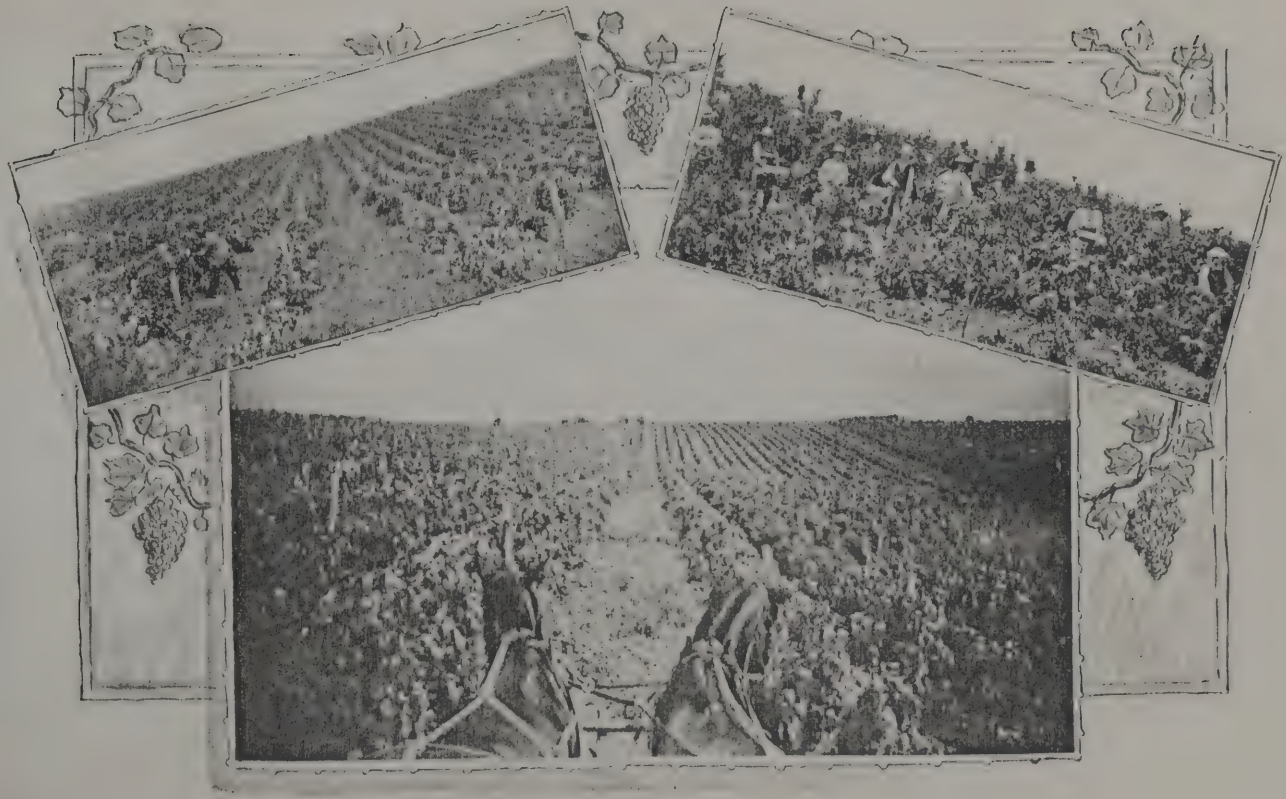
They have a large list of bargains, in both city and farm property, on hand at all times, and their facilities for showing property to prospective purchasers is of the best.

BALDWIN BLOCK,
CORNER BROADWAY AND PEARL STREET.

E. H. Sheafe & Company.

THIS prosperous firm was established in 1883, by E. H. Sheafe, who afterwards associated with him H. W. Binder; the firm being now composed of E. H. Sheafe and H. W. Binder. They have the largest real estate business in the city, in the management of which they employ seven persons, having in their charge large office buildings, such as the Baldwin block, Sapp block, Brown block, Eiseman building, Sanborn building, etc., and scores of business properties, and over five hundred dwellings, they giving special attention to the care and management of rental property. Their clientage extends into thirty-four states. They have an acknowledged reputation as authority on real estate values in this city and county. They also make loans on improved city real estate and on farm lands in Pottawattamie county, and give special attention to the collection of mortgages. In addition to a private and individual clientage, they are financial agents in Council Bluffs of the Penn Mutual Life Insurance Company and the Philadelphia Mortgage and Trust Company of Philadelphia, Pa., and thirty-nine savings banks and trust companies.

The fire insurance department of this firm is by no means the least of their business; they represent such standard fire insurance companies as the Hartford Fire Insurance Company of Connecticut, assets over ten million dollars; the Westchester Fire Insurance Company of New York, assets over two and a half million dollars; the Pennsylvania Fire Insurance Company of Philadelphia, Pa., assets over five million dollars; Hamburg-Bremen Fire Insurance Company of Germany, assets over one million dollars, and the Caledonian Fire Insurance Company of Scotland, assets over two million dollars. They solicit correspondence.



SCENES ON FRUIT FARM OF J. P. HESS NEAR COUNCIL BLUFFS.

Greenshields & Mayne.

DEALERS in real property, have done much to advance the corporate growth and business interests of this city, inviting hither men of capital from various parts of the country, placing them advantageously and profitably, while at the same time offering inducements to residents to own houses and lots or purchase lands for manufacturing, mercantile or residence purposes. Among those conspicuous in real estate operations is Greenshields & Mayne, who are widely and popularly known. Messrs. J. P. Greenshields and E. E. Mayne have been closely identified with the real estate business of Council Bluffs for the past twelve years. They make a specialty of both city and farm property, and have at all times desirable improved and unimproved city and suburban property to sell and exchange, and can offer the very best inducements to all looking for good, permanent investments that will, in the near future, realize handsome profits to the holders. Besides buying, selling and exchanging all kinds of realty, Messrs. Greenshields & Mayne also rent and lease houses, land., dwellings, business blocks, offices, etc., handle estates of non-residents, secure tenants, collect rentals and give their personal attention to all branches of the real estate business. They have property for rent in all parts of the city and vicinity, their list being one of the largest and most desirable. They are both thorough, upright, honorable business men, with a keen insight and a broad knowledge of what are inflated values and what are justifiable values. Their idea being not to boom real estate, but to fix upon prices that are consistent with the future prospects of the city and the surrounding country at large. They are always ready and willing to answer any correspondence.

Jas. N. Casady, Jr.

MR. JAS. N. CASADY, JR., succeeded the well known firm of J. P. & J. N. Casady, which was established in Council Bluffs in 1853, making it the oldest firm of the kind in the city. He makes a specialty of handling farm and city loans on improved property, places fire insurance in the following well known companies: Continental Fire of New York, Scottish Union and National of Scotland, and Sun Fire Office of London, England, Lloyd Plate Glass, and New York Plate Glass of New York. He is also general agent of United States Life Insurance Company, London Guarantee and Accident Insurance Company of London, and resident assistant secretary of the National Surety Company of New York, with a capital of $1,000,000. He executes all bonds in his office. He also takes charge of estates and manages property for non-resident owners, secures tenants, pays taxes, and gives his personal attention to all branches of his large and increasing business. Mr. Casady has a large acquaintance in financial circles, and is enabled to obtain loans on bond and mortgage and first class collateral at the lowest rates, and is well prepared and equipped to carry through to a successful issue all business placed in his hands.

Iowa Mortgage and Trust Company.

PRESIDENT, Geo. W. Hewitt; Vice-President, Edward G. Miller; Secretary, L. C. Besley; Trustee, W. C. Durkes; Cashier, C. L. Aten. This company was organized in February, 1894, with a paid up capital of $50,000. Although it was a time of financial depression, yet the incorporators considered that the company could do business with safety not only to its own stockholders, but also to its patrons, notwithstanding these conditions, by the employment of thoroughly conservative and business-like methods, and by pursuing such a course it has been enabled to weather the financial storm during a period when many institutions of a similar nature have gone to the wall. It had its offices on the second floor of the Merriam block until the fall of 1897, when it was decided by the stockholders that a company doing business of the kind transacted by it should have its office on the ground floor, and accordingly in October, 1897, it moved to 130 South Main street, where it has every facility for handling the large and increasing business which it now enjoys. The business transacted by this company is, generally speaking, negotiating of loans, payment of taxes for non-residents, the renting of property for others, the placing of insurance, the buying and selling of real estate, managing estates generally for other parties, and the issuance of debentures and bonds. It is also the local agent of a building and loan company of Des Moines, Iowa, viz: The Iowa Savings and Loan Association, with a capital of $5,000,000.

MERRIAM BLOCK.

Walters & Wadsworth.

WALTERS & WADSWORTH hold a prominent place among the investment brokers of the Missouri valley. Their business is the outgrowth of one established in 1874, and with which they became identified in 1883. It has been under the direct personal management of the members of the present firm since 1892. They confine their business to the negotiation of first mortgage loans on well improved and productive farms in western Iowa and the older settled counties of eastern Nebraska. Long experience in the business and a thorough personal acquaintance with the field in which they operate enable them to select safe and desirable mortgages for investors. The conservatism and care exercised in the conduct of their business have given the firm high standing among financial institutions of the East, many of which are large investors in their mortgage loans. They also number among their clients many prominent individual investors, both at home and abroad. The members of the firm, Mr. E. H. Walters and Mr. J. G. Wadsworth, have been identified with the interests of Council Bluffs for the past fifteen years. The firm has recently occupied new and commodious offices on the ground floor of the Merriam block, a cut of which appears on opposite page, and has greatly increased its facilities for handling desirable farm mortgage business.

A. A. CLARK & COMPANY.

REAL ESTATE AND LOANS.

Corner Broadway and Main Street.

The Dohany Theater.

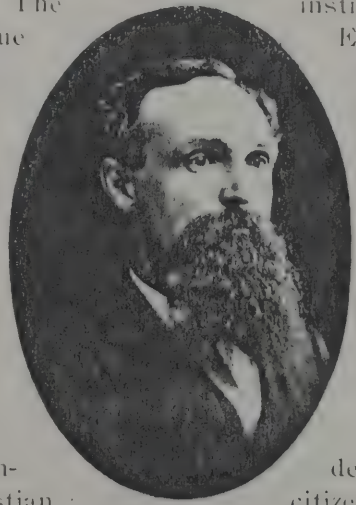
COUNCIL BLUFFS' theater, located in the very heart of the city, corner Sixth street and Broadway, occupies an ideal situation for a place of amusement. The Grand and Ogden Hotels afford convenient accommodations for theatrical people. Street cars pass the theater every ten minutes. The house is heated by steam, lighted by electricity and gas, also supplied with electric fans, and the appointments throughout are first class. Under the efficient management of Mr. Geo. N. Bowen, The Dohany is enjoying one of the most successful seasons of its history, and by far the most successful in many years. The present season opened with the appearance of Al G. Field and his minstrel company to an audience that taxed the capacity of the house 1,400. Among the other notable "stars" that have appeared during Mr. Bowen's management may be mentioned, Thomas Keene, Mme. Sofia Scalchi, Clay Clement, Walker Whiteside, Robert Mantell and Lewis Morrison. The leading farce comedies have also played to fine business. Many equally good attractions are booked for the remainder of the season, and for the summer season, when the Trans-Mississippi and International Exposition will be open in Omaha, from June 1 to Nov. 1, 1898, the Chase-Lister Theater Company, one of the best stock companies on the road, has contracted with Manager Bowen to put on a magnificent repertoire, with high-class vaudeville turns by leading stars between the acts, thus giving a continuous performance.

DOHANY THEATER.

MAIN BUILDING, CHRISTIAN HOME

Christian Home Orphanage.

THE Christian Home Orphanage was founded by Rev. J. G. Lemen in the month of December, 1882. It was incorporated March 16, 1883, and is still under the management of the founder, whose life is consecrated to the work. On the opposite page we give the picture of one of the main cottages. The institution covers a block of ground lying between Avenue D on the south, Avenue E on the north, Seventh street on the east, and Little Curtis street on the west, in the city of Council Bluffs, Pottawattamie county, Iowa. There are five large cottages and some fifteen small ones. The small ones are used for offices, store rooms, sewing rooms, wash rooms, and private apartments for help and a few aged, who are cared for in the Home. The institution is the only one in the United States, and believed to be the only one in the world, that will receive as it does, freely from any part of the earth, the well or the afflicted. All it asks to know is that a child is an orphan and homeless, and it will receive without money and without price, regardless of color or nationality. It is separate and apart from nearly every other institution for the care of orphan children in that it will not separate families of children. Where it fails to find a good home for the whole family it undertakes to raise the family together, educate and train for useful Christian citizenship. It is supported wholly by voluntary offerings and numbers its friends by many thousands. It has received aid from every state and territory of the United States, from every province of Canada and from nearly every nation of the old World. It has cared in all for fifteen hundred children. Its present number is 237. Its progress from the day of its founding until the present has been one of the marvels of the age.



J. G. LEMEN.

ST. BERNARD'S HOSPITAL.

St. Bernard's Hospital.

ST. BERNARD'S HOSPITAL, in charge of the Sisters of Mercy, was founded in September, 1887, and to-day is the leading hospital and sanitarium of the West. It is beautifully located on Frank street, on one of the high bluffs overlooking the city and the glens. The accompanying cut will give one a partial idea of the magnitude of this magnificent institution, in which Council Bluffs takes a just pride. It is equipped with all the modern improvements for the care and treatment of insane and feeble-minded persons, and has a nurses training school under the direction of competent instructors. The central portion of the hospital was formerly the private home of Conrad Geise. It contains seventeen rooms, with many modern improvements. On the first floor is a reception room, two parlors, two guest rooms, a dining room and toilet room. On the second floor are the apartments of the Sisters, and the third floor is devoted to sleeping apartments. The southeast wing, 100x50 feet, built in 1890, containing the departments for the treatment of mental diseases, is divided as follows: First floor, nine private rooms and toilet room, two dining rooms, kitchen and pantry; second floor, twelve private rooms and toilet room; third floor, twelve private rooms and toilet room; fourth floor, eleven private rooms, toilet room and dining room. Throughout this wing the rooms are excellently ventilated. The northwest wing was built in 1895, and is 120x50 feet. It is used exclusively for hospital work, and is connected with the other part of the building by a large entrance hall. The heating system is indirect, air being brought into the building through a large tunnel running under its whole length. The air is completely changed in all the rooms every three minutes. The plumbing is first class in every respect, and the ventilation is one of the noticeable features, admired by every visitor. In this wing there are forty-five rooms for patients. On the second floor are placed the chapel and the operating room, the latter being wonderfully complete in its provisions for anti-septic surgery. No other hospital in the United States has a better operating room, and few have as good. The staff for sanitarium for the insane and nervous diseases is composed of Drs. F. T. Seybert, J. M. Barstow and H. W. Thomas.

St. Francis Academy.

ST. FRANCIS ACADEMY is an incorporated institution, and by its charter enjoys all the rights and privileges of the finest collegiate institutions in the country. The system of education is designed to develop the moral, intellectual and physical powers of the student. The Art and Musical Departments furnish every facility to those who wish to acquire a thorough proficiency in these branches. Pupils are received at any time of the year. Terms, per session of five months, including tuition, board and washing, $85.00.

Western Iowa College.

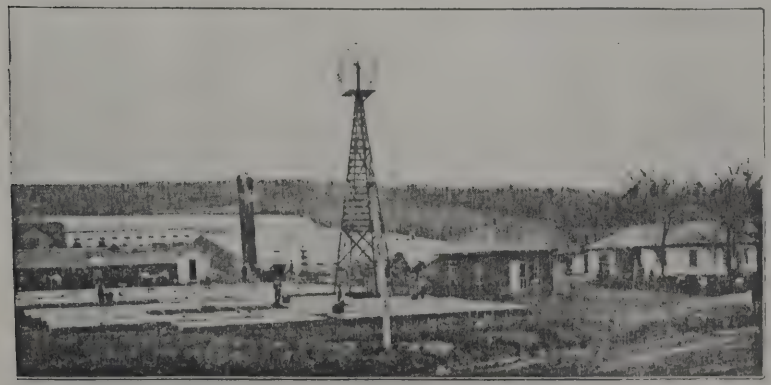
THIS institution, opened in 1884, has long been recognized as an important factor of the schools system of Council Bluffs. Students forced by circumstances to lose more or less time from school, and being unable to keep with their classes and not allowed to select their studies, are compelled to drop out of the public schools. The private school remains their only opportunity. In it they are enabled to take up special studies. The Western Iowa College has been deservedly popular because it has filled so completely this acknowledged want. Hundreds of students have been prepared for good positions in every profession of life by this college. Many excellent teachers have made special preparation for their work. The college is centrally located, in the Eiseman block, where they have splendid rooms, handsomely furnished, steam heated and well lighted, made cheerful by professors who are specialists in their several departments. No school in the West merits more fully the liberal patronage bestowed. Visitors are always welcome.

J. F. WILCOX—FLORAL GREENHOUSES.

J. F. Wilcox.

INTERIOR WILCOX'S STORE.

THE accompanying illustration of Mr. J. F. Wilcox's greenhouses, which are located at 1132 East Pierce street, is the natural sequence of the small beginning, and indomitable will, perseverance and business sagacity of one of Council Bluffs' most successful men. It is a monument to square dealing, popular prices and judicious and liberal advertising. Mr. Wilcox is a young man on the sunny side of the meridian of life, who began his business career thirteen years ago, in this city, in a very small way, and by his thorough business qualifications and able management has built and established the largest greenhouses in the West. Besides having a very large trade in Omaha and Council Bluffs, he ships his flowers and vegetables into every western state. He also owns and controls large vegetable and fruit farms near Council Bluffs. His business has grown and expanded so rapidly, that the past year he was compelled to add over $10,000 in improvements to his already immense plant. He also conducts at 521 Broadway, the finest retail store west of Chicago, where he has for sale at all times, flowers, ferns and plants of every description, together with a full line of choice confectionery and fruits of all kinds. Visitors to Council Bluffs and its citizens are welcome at all times to call and go through the plant and see and learn what a magnificent business Mr. Wilcox has established by his progressive spirit.



J. F. WILCOX'S VEGETABLE GREENHOUSES.

McPherson & Reed.

ONE of the most reliable and successful concerns in Council Bluffs is that of McPherson & Reed, wholesale and retail florists. Their greenhouses are located at 1250 east Pierce street, where they carry a complete assortment of all kinds of palms, ferns and flowers. They also conduct a retail store centrally located at No. 10 Pearl street, for the convenience of their patrons in Council Bluffs. They do a very extensive wholesale business in Omaha and all through the West and their business is constantly increasing. Mr. J. R. McPherson conducts a large fruit and vegetable business separate from the florists' department. He owns a large fruit farm two miles from Council Bluffs, upon which there is the finest vineyard in Pottawattamie county. The accompanying cut shows a view of his hot-houses and vegetable gardens. The firm is deservedly popular both at home and abroad.

GREENHOUSES.

VIEW OF J. R. McPHERSON'S VEGETABLE PLACE.

Leonard Everett.

MR. LEONARD EVERETT, attorney at law and dealer in real estate, has been in business in Council Bluffs for over twenty years. He writes as follows about the possibilities of small farms in western Iowa: "Not to exceed twenty acres is needed in the fruit sections of the Missouri valley. Men and women of small capital should take courage and own a home. Ten acres will do if they are not able to buy more. This need not be selected from the high priced lands; in fact our choicest fruit lands consist of the broken hilly lands along the Missouri river and its tributaries. Many of the most successful fruit growers of America are men who began in a very small way on a few dollars and ten acres of land, and worked their way up to independence. Nine-tenths of the failures in fruit growing are from want of proper attention in some way. Fruit growing does pay in Iowa, especially so around Council Bluffs and Pottawattamie county. Such men as Honorable N. F. Murray, Colonel Evans, L. A. Goodman, A. Nelson, Samuel Miller, Honorable John Y. Stone, and the host of apple growers about Glenwood, in Mills county, have found fruit growing profitable."

As to the possibilities of raising sugar beets and manufacturing sugar in western Iowa, Mr. Everett refers to the experiment of H. C. Graves & Sons. They planted forty-one and one half acres of sugar beets near Council Bluffs. After paying freight on the beets to Norfolk, Nebraska, their books showed a net profit for the use of the forty-one and one-half acres for one year of $1,327.46. Mr. Everett offers good farms and farm lands for sale in the best counties of western Iowa at very reasonable prices, part cash, balance on long time. Considering the accessibility of these lands to the large population of Omaha and Council Bluffs, the prices at which the farms are quoted seems wonderfully low. He offers his farm land and farms at prices ranging from $30 to $50 per acre.

Lougee & Lougee.

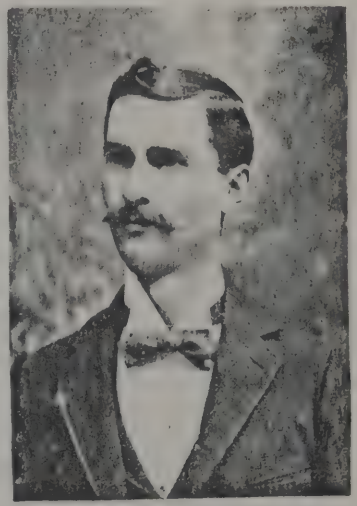
ONE of the best known investment banking firms of Council Bluffs, which makes a specialty of high class investments, is that of Lougee & Lougee, located corner Fifth avenue and Pearl street, opposite the county court house. Messrs. F. C. and E. H. Lougee came to Council Bluffs in 1887, from Plymouth, N. H., their native home. They are extensively engaged in negotiating farm and city loans on improved realty, having a large eastern clientage. Their field of operations is confined to western Iowa, over which they have a personal supervision of their securities. Their loans do not exceed forty per cent. of a conservative valuation of the security offered. Interest and principal collected and remitted promptly. They pay taxes and effect insurance for absent and non-resident owners. Non-residents having interests in the West that need attention, can safely place their matters in the hands of this firm for adjustment. They have the fullest confidence of leading capitalists and property owners. The firm's varied experience, keen appreciation of value and large acquaintance with business men, combine to render their services peculiarly valuable to parties dealing in realty and those in need of loans.

OFFICE OF LOUGEE & LOUGEE.

Wallace & Hart.

THE steam laundry has come to be regarded as a very necessary part of the higher civilization of modern times, and no city or town is complete without one or more such institutions. The tendency of labor-saving invention is not merely to cheapen, but to improve the quality of the work done. Try as she may, the washerwoman of the ancient times could not approach the excellence and finish which an "up to date" steam laundry gives to the nice, fresh linen which has gone through the cleaning and polishing process. But there is a vast difference in laundries and the difference is altogether in favor of the process employed by the Bluff City Steam Laundry, 34 North Main street, of which laundry Messrs. Wallace & Hart are the proprietors. Messrs. J. E. Wallace and L. G. Hart have had long experience in the laundry business and by their vigorous and enterprising push and energy have built up a large business, and are very rapidly forging to the front as one of Council Bluff's most prominent business concerns. No expense has been spared in the fitting out of the Bluff City Steam Laundry with all appliances and machinery for the rapid execution of the finest "domestic or high gloss" work. They do the laundry work of a large number of towns tributary to Council Bluffs, together with a large trade at home and in Omaha.

J. E. WALLACE



L. G. HART

Eagle Laundry Company.

A REVIEW of the industries of our city would be incomplete without a description of its leading laundry plant. The Eagle Laundry, owned and managed by W. L. Douglass, occupy their two-story brick building at 724 Broadway, and is a striking example of the rush and progress shown in the growth of Council Bluffs. Five years ago this establishment started with a small plant and very limited patronage, and has steadily grown into public favor until today they do the laundry work of seventy-five towns in western Iowa and Missouri, besides that of a large trade in this city and Omaha. Forty-five hands are employed in the laundry, and the plant is equipped with new and modern machinery throughout, including every device found in up-to-date laundries for doing good work with a minimum wear on the goods. In washing the clothes simple, old-fashioned principles are employed, and no injurious chemicals or acids are used. Steam heated drying rooms are used, and the ironing is all done by the heated roll process. The Eagle Laundry Company owe their success to the fact that no pains has ever been spared to give their patrons good work and prompt service, and they have demonstrated to the people of the West the convenience and luxury of a well conducted steam laundry.

Evans Laundry Co.

THE subject of this sketch, the Evans Laundry Co., managed by Mr. S. F. Henry, who is the resident owner, is the largest laundry in western Iowa. Mr. S. F. Henry came to Council Bluffs nine years ago, and in the face of almost certain defeat started in the laundry business. He built a solid foundation, and by his practical application of business methods, reared upon it one of the finest laundry plants in the West, in fact, there is no institution of the kind in the West that is better equipped, and none which has a higher or better earned reputation. They do practically all the linen work of the hotels of Council Bluffs, and also have a very large trade with the railroads centering here. They enjoy a large business in Council Bluffs, and Mr. Henry has built up an agency business with towns tributary to Council Bluffs, from almost nothing to over 100 towns. They keep five wagons constantly calling for and delivering work and employ forty people on an average the year around. The accompanying illustration of the laundry building will give the reader an idea of the magnitude of this enterprising business concern.

RESIDENCE OF S. F. HENRY.

The Entertainment of Strangers.

NOTHING is more important to a growing city than fine and large hotels. Give a stranger poor accommodations, let him eat dyspepsia-provoking, indigestible food, and no matter what advantages the town may have to offer, he is inclined to take a pessimistic view of it, and when he leaves it he will talk more of his uncomfortable bed and wretched meals than he will about the beauties or the fine business opportunities which he saw. That is human nature. On the other hand, if he is comfortably lodged and well fed, he will see things with an unprejudiced eye, and he will tell about them as he should. Council Bluffs can entertain an immense number of strangers, and she can do it well, and may be depended on to do no small part in the entertainment of guests during the Trans-Mississippi Exposition this year. The principal hotels of the city are the Ogden, Grand, Kiel, Neumayer, Creston and Inman, and throughout the city are numerous smaller hostelries where one may live comfortably and cheaply. All of the principal hotels are located on the motor line, and guests may step aboard the cars to any depot, Omaha and the Trans-Mississippi and International Exposition.

The Kiel Hotel.

ONE of the best hotels in the city is the Kiel Hotel, located at from 501 to 507 Main street, opposite county court house. It has first class accommodations with all modern improvements, and the prices are reasonable. Messrs. Holst & Spetman, the proprietors, have managed the house for twenty-one years with marked success.

Neumayer's Hotel.

JACOB NEUMAYER was born in Germany, and came to this country in 1867. In 1882 he decided to engage in the hotel business in this city and bought the Bryant house, which he remodeled at an expense of $5,000. His business increased so fast that in 1888 he found the hotel was too small for the demand, and he bought the adjoining property and built a handsome three story and basement brick and stone addition giving him a frontage of seventy-two feet on Broadway, with depth to the alley north of 150 feet. In May of the past year the greater part of the original hotel was burned, and Mr. Neumayer at once began the erection of a three story building on this property, making the frontage uniform on Broadway, with iron and plate glass front. There is seventy-five rooms in the hotel and they are lighted with gas and electricity, steam heated and furnished in modern style. Street cars from all depots pass the door. The rates are from $1.00 to $1.50 per day, and the service of the best. A fine brick barn is run in connection with the hotel, affording stable room for 150 animals. A first class bar is run in connection with the hotel. In fact, the Neumayer, planned and built by its owner for the accommodation of the public, is first class in every respect.

NEW OGDEN HOTEL.

The New Ogden.

THE New Ogden House, located at Broadway and Park Avenue, is one of the largest and finest hotels in the city. For years past it has been the headquarters for the best class of commercial travelers and professional people, and when the gates of the Trans-Mississippi and International Exposition are thrown open to the public, there will be no hotel in Council Bluffs better prepared to accommodate the sight-seer. The New Ogden is situated in the center of the city, all electric cars pass the door from all depots and direct to Exposition grounds. It contains one hundred and fifty finely furnished rooms, electric lights, elevator and all modern improvements; it has the finest dining room in the West, with a seating capacity of 250 people. Mr. H. A. Messmore, the proprietor, is sparing no expense in making it equal to any hotel in Omaha, and the public will find they can have the same comforts and service at a much less rate than will be found in other hotels. In fact it will be a straight $2.00 per day house, equal to any house charging double the rates. The New Ogden will be under the management of the present proprietors H. A. and C. J. Messmore, with C. E. Gibbs as chief clerk.

GRAND HOTEL.

B. M. Sargent.

AMONG the most reliable retail concerns in Council Bluffs is that of B. M. Sargent, the up-to-date boot and shoe dealer, located at 413 West Broadway, where he has a very finely appointed store for the artistic display of his goods and for the comfort and convenience of his patrons. Customers are sure of polite and courteous treatment, while their wants are supplied from the full line of fine footwear which is always kept on hand. Mr. Sargent has been identified with the boot and shoe business in Council Bluffs since 1880, and his popularity is attested to by the large and increasing business which he enjoys.

Shugart & Ouren.

SHUGART & OUREN, the most responsible seed and commission firm in the city, was formed five years ago by Mr. T. J. Shugart and C. G. Ouren, for the purpose of handling all kinds of garden and farm seeds, feed and flour. They have been located in the Masonic Temple, until recently they were obliged to move to more commodious quarters, at 320 Broadway, where they now have three entire floors and basement to carry on their large and increasing business in. They also have a complete line of poultry supplies, and garden implements and drills. For the want of room they have, in the past, done only a small commission business, but with their added facilities in their new quarters they intend to do a general commission business. Consignments of choice produce are solicited, and liberal advances are made when required. They are highly respected and honored by all who have dealings with them. They are thoroughly conversant with every detail of the business and the requirements of the trade, and have the reputation of endeavoring to faithfully serve the best interests of their patrons.

ABE LINCOLN POST MONUMENT.

Franklin Printing House.

RANKING first among the up-to-date printing concerns of Council Bluffs, as thoroughly reliable, is the Franklin Printing House, located at 101 South Main street, conducted by Mr. J. C. Schermerhorn. This printing establishment is one of the most complete of its kind in the city. Their stock of type is unusually varied and adapted to every kind of job and artistic printing. Every description of job, commercial and fine printing is executed at reasonable prices. Mr. Schermerhorn was formerly connected with the Nonpareil newspaper as telegraph editor and foreman of the paper.

Second in the World.

AS a wholesale implement center Council Bluffs stands second in the United States and in the world. Incredible as the statement seems, it has nevertheless been repeatedly demonstrated to be true. Council Bluffs has held this rank, next to the head, for several years, and its wholesale implement trade is consequently a source of pardonable pride and admiration. Authoritative and reliable information places the annual business in agricultural implements in Council Bluffs at $10,000,000. These figures demonstrate the magnitude of Council Bluffs' implement trade, and the importance of the city's chief claim to distinction. Immense warehouses have been erected especially to accommodate the implement firms, and these are stocked with every kind of modern machinery. Most of the houses are located on Lower Main street, where the railway shipping facilities are of the best.

OFFICE AND REPOSITORY OF HENRY H. VAN BRUNT.

Henry H. Van Brunt.

AN enormous increase in the demand for carriages and vehicles of all grades has rendered their manufacture and sale a prominent and very important business in the United States. There are few branches of trade in which such a large amount of capital has been invested, and none other in which the American manufacturer has, by his skill and ingenuity, so far outstripped his foreign competitors. In this connection we desire to make special reference to the enterprising and reliable Council Bluffs house of Henry H. Van Brunt. He has the largest and finest carriage repository west of Chicago, a cut of which appears on the opposite page. Here he keeps a heavy and choice stock of fine carriages, buggies, coupes, surreys, phaetons, wagons and bicycles, over sixty-five different styles being set up ready for the road. In buggies, he handles the world renowned "Columbia," and the "Van Brunt," manufactured under his own specifications, which has become one of the most popular buggies in the West, it being at times absolutely impossible to supply the demand. In wagons, Mr. Van Brunt has handled for years the "Old Hickory" and "Capital." In bicycles, the famous "Hamilton" and "Kenwood." He also carries a full line of fine harness. Only first class goods are handled, and the prices quoted in all cases necessarily attract prudent buyers. It is generally conceded, even by his competitors, that Henry H. Van Brunt is the prince of buggy men in the great West today. He has been connected with the vehicle and implement business in Council Bluffs for twenty years. He has handled only such implements during this time as his trade demanded, his greatest desire being to build up the leading buggy trade of the West. His store is centrally located at from 12 to 22 Fourth street, and he also has an immense warehouse at Tenth and Broadway, where he does the transfer business for the following implement concerns: Rock Island Plow Company, J. Thompson & Sons, George W. Brown & Co., F. B. Tait & Co., and Haworth & Sons. Dealers visiting in the city are welcome at all times to call and inspect his magnificent stock.

Keystone Mfg. Co.

IN 1881, the Keystone Mfg. Co., realizing the necessity of a branch house in Council Bluffs, built a large brick structure 100 feet square and three stories high, it being the first warehouse erected in Council Bluffs, as a branch of an implement factory. The principal offices and works, which are among the best equipped of the kind in the United States, are located at Rock Falls, opposite Sterling, Ill. The executive officers are E. LeRoy Galt, president and treasurer, and Frank M. Tracy, vice-president and secretary. Their offices and salesrooms in this city are located at 1501 and 1507 south Main street. The business of this branch house is under the able management of Dr. J. B. Patterson, who became associated with the Keystone people twenty-eight years ago, being one of the original incorporators and secretary of the company before coming to Council Bluffs in 1886, he still being a director in the home company. The territory covered from this office embraces the northwestern states, western Iowa, Nebraska and South Dakota, while the trade of the home office extends not only throughout the entire United States, but into many foreign lands. Space will only permit of the enumeration of a few of the most widely known machines manufactured by this concern, such as the Keystone Combined Corn Husker and Fodder Shredder, Keystone Power Corn Shellers, Keystone and Tracy Corn Planters, Victor Disc Harrows, Broadcast Seeders. Every machine turned out is unrivaled for utility, efficiency, reliability and workmanship.

Peru Plow & Implement Company.

AMONG the large and enterprising agricultural implement houses of this city, the above company are perhaps the most promising and are therefore deserving of additional notice. Commencing a new business in the fall of 1895, at a period when the industries of the country were prostrated, the Peru Plow & Implement Company, despite the most adverse conditions then existing, courageously opened a business with the belief prosperity would reign and on its return a portion of the trade would belong to them. That they have succeeded in their predilections is not a matter of debate, but that they have secured a large portion is duly conceded, and with the acquisition of new lines during the past year from the factory at Peru, Illinois, this establishment is steadily advancing and making its presence exceedingly lively for its older competitors. With a splendid equipment of traveling sales men and a class of goods adapted for the trade of this country, and with the positive conviction Peru goods are the best, this company through its energy has already maintained a position which places it in the first ranks. The scope of this company is almost unlimited. This applies to the Sioux Falls, South Dakota branch, which carries a stock to supply the trade in that section. With facilities possessed by the Peru Plow & Implement Company the future has for them the brightest prospects.

PIONEER IMPLEMENT COMPANY
BUGGIES,
SURREYS
PHAETONS
ROAD WAGONS
PIONEER
IMPLEMENT CO
McCORMICK

Pioneer Implement Co.

AT THE close of the rebellion the settlement of the Trans-Mississippi country, which had been held in check for five years on account of the war, began in earnest. The high price of lands in the eastern states, brought about by depreciated currency, and the special favors shown by Uncle Sam to the soldier boys in the way of free lands, started a stampede westward which continued for twenty years, and reached almost to the Rocky Mountains. Sections of the Trans-Missouri country that were supposed to lay in the arid belt soon developed into remunerative farms, and where vast prairies had simply been furnishing food to the buffalo, the little sod house of the farmer, surrounded by waving fields of grain, was visible. The development and improvement of this country could not have been completed in such a short space of time only through the use of modern farm machinery, and the extraordinary demand for this started hundreds of factories in Illinois and the eastern states. The lack of raw material on the Missouri in the early days, prevented the location of factories further west, but it brought about also the necessity of the general agency or jobbing house on the Missouri. Hence we find those pioneers in the implement trade, E. L. Shugart, F. Wies and G. W. Lininger located in Council Bluffs as early as 1867, with a branch house in Omaha a few years after, and later this house became the property of Mr. Lininger. In 1892 the Pioneer Implement Co. succeeded the old organization, Mr. Shugart holding the presidency of the new concern. The Pioneer Implement building is the largest of its kind in the city, and the company has a trade covering western Iowa, Nebraska, South Dakota, and reaching far down into northern Missouri and Kansas. It is strictly a Council Bluffs institution, not a share of stock being held outside of the city. It is a pleasure to visit their place of business (visitors are always welcome) and go through the various warerooms and see what is necessary on the modern farm. Your end-of-the-century farmer does not have necessities only, either; a buggy or a carriage is none too good for himself or his family, and from the stock on hand one would be led to think that every farmer in the West was coming out with a brand new vehicle.

UNION TRANSFER CO.
IMPLEMENTS VEHICLES

Union Transfer Co.

THE Union Transfer Company of Council Bluffs, Iowa, was incorporated January 2, 1893, for the purpose of transacting a general storage and forwarding business, farm and heavy machinery being their especial lines, to which has been added a general jobbing business. Notwithstanding the recent financial depression, this company, by cautious management and ceaseless effort, has gradually enlarged its volume of business until it now extends over an area embracing Iowa, Missouri, Kansas, Nebraska, Colorado, Wyoming and the two Dakotas. As jobbers of light vehicles they are recognized generally as leading factors in the western trade, their several lines of work being deservedly popular in style and price. Their immense volume of business compels them to carry an extensive stock, from which the most fastidious find no difficulty in supplying their wants with entire satisfaction. Being manufacturers' transfer agents for the leading lines of farm machinery, their commodious offices at No. 1308 South Main street are headquarters for visiting dealers, where also representatives of many eastern factories can always be found. About thirty different manufacturers' lines pass through the medium of the Union Transfer Company to the dealers in the territory surrounding Council Bluffs and the West, all classes of machinery, light and heavy, being represented in endless variety, the tonnage being enormous. The history of this company is one of untiring effort and industry, the success of the past being a guarantee of the success of the future. The officers, H. I. Forsyth, president and general manager; O. P. McKesson, vice-president (local manager Aultman-Miller Co.); John S. Gretzer, secretary and treasurer (local manager Grand Detour Plow Co.;) have been in this trade and territory for years, bringing into the Union Transfer Company's management, the rich fund of experience and personal acquaintance which has been instrumental in building up the handsome trade they now enjoy. Council Bluffs and Omaha are justly proud of the Union Transfer Company and appreciate the increased volume of trade that they have been instrumental in bringing to the twin cities, while they in turn have always been alive and active in pushing the interests of implement dealers on both sides of the river. The future success of the Union Transfer Company is assured.

EMPKIE SHUGART CO.
SHELF AND HEAVY HARDWARE
EMPKIE SHUGART CO.
WHOLESALE HARDWARE

Empkie-Shugart Co.

EMPKIE-SHUGART CO., the oldest and most important business concern in this city engaged in the wholesale hardware business, are well known as leaders in their line all through the West. The business of this house was established in 1872, and incorporated in 1884 under the laws of Iowa. The officers of the concern are Mr. E. L. Shugart, president; Mr. Geo. F. Wright, vice-president; Mr. F. H. Hill, secretary, and Mr. L. C. Empkie, manager and treasurer. The business is conducted at 109 to 115 Main street, where a spacious four-story building is occupied, with a frontage of 100 feet. They also have a large warehouse located on the C., M. & St. P. and C., B. & Q. R. R. tracks. They keep seven traveling salesmen constantly on the road, whose territory covers the states of Iowa, Nebraska, parts of Missouri, Kansas, Colorado and South Dakota. Mr. L. C. Empkie and Mr. F. H. Hill are the active members of the firm, and it is owing to their business enterprise and public-spiritedness, that the house has attained the high place they occupy today in the trade circles of the West. They are transfer agents for several implement houses who have representatives in this territory. Space does not permit of the enumeration of the various goods they handle, and of which they carry an immense stock at all times, but suffice it to say that this stock is one of the most complete and well assorted stocks in the West. They carry a full line of Overland bicycles, which have an established record all through the West.

Gale Manufacturing Co.

A CONCERN of which Council Bluffs is justly proud is the Gale Manufacturing Co. The factory and home offices of the company are in Albion, Michigan. The Council Bluffs branch was opened about ten years ago for the purpose of supplying the company's trade in the West, and is under the able management of Mr. G. L. Dasbach, manager for Nebraska and South Dakota, and Mr. C. E. Hathaway, manager for western Iowa. They are wide-awake and energetic implement men, mindful at all times of the interests of their patrons. They carry a complete stock of up-to-date implements, "goods that are right," both in price and workmanship at the transfer house of John Clausen, 1218 South Sixth street. The Daisy High Lift Gang and Sulky Plows, Gale Walking Plows, Gale Disc Harrows, Daisy Hammock Riding Cultivators, Daisy Stalk Cutters and the numerous other agricultural machinery which this company manufacture, have become a passport of quality and efficiency in all parts of the United States.

JOHN CLAUSEN,
Transfer Agent, 1218 South Sixth Street.

South Bend Chilled Plow Co.

THE local branch of the South Bend Chilled Plow Company, under the management of George C. Gibson, is one of the leading implement concerns of Council Bluffs, and the large and increasing business done by that company in western Iowa and Nebraska is an effective endorsement of Mr. Gibson's able management. The head office is located at South Bend, Ind. The new Casady sulky and gang plow is guaranteed the best plow in the world. Their number six Casaday cultivator is a model of perfection and workmanship. They handle planters, stalk cutters, harrows, garden tools, and walking plows of all kinds. Complete stock carried at 211 South Main street, and at the transfer house of John Clausen, 1218 South Sixth street. Dealers are welcome at all times to call and inspect their immense stock.

Wilson Moline Buggy Co.

IN this commercial review of the implement concerns located here, we desire to refer to the Wilson Moline Buggy Co., of Moline, Ill., dealers in high grade carriages, surreys, buggies, road wagons and spring wagons, of which they carry a full line at the transfer house of John Clausen, located at 1218 South Sixth street. This company has the reputation of turning out the best line of vehicles of any similar manufacture. Mr. John Jackson is the general agent for western Iowa and Nebraska. He is widely known in trade circles for promptness, business ability and strict integrity, and in all transactions protects the interests of his patrons. A cordial welcome is extended to dealers visiting Council Bluffs.

Deere, Wells & Co.

AGRICULTURE is the oldest occupation of man. The plow, so-called, which was really a limb of a tree, the pruning hook and the sickle, were about the only tools used by agriculturists for ages, but the skill and mechanical ability of the "American genius" came to the assistance of the pioneer farmer by placing in his hands the numerous implements and tools by the aid of which the science of agriculture has attained the highest plane of perfection. The selection of the very best implements to be used on the farm is a matter of vast importance. The name of "Deere" is intimately associated with the history of the settlement and development of the West. The business of Deere & Co. was founded in 1847. In 1881 the house of Deere, Wells & Co. was established at Council Bluffs as a co-partnership, the interested parties being Deere & Co., the largest plow manufacturers in the world, of Moline, Illinois; the Moline Wagon Co., reputed the largest wagon manufacturers in the world, and Mr. Lucius Wells of this city. In 1891, Deere & Mansur Co. of Moline became interested, the officers being C. H. Deere, Moline, president; M. Rosenfield, Moline, vice-president; Lucius Wells, Council Bluffs, secretary and treasurer. The business in this territory, which comprises western Iowa, Nebraska, South Dakota, Wyoming and Idaho is conducted by Mr. Lucius Wells, whose management has been characterized by energy, sagacity and rare business ability. The fact of Mr. Wells being selected to represent Council Bluffs in the directorate of the Trans-Mississippi and International Exposition is an indication of his standing among the jobbers and manufacturers at home. Deere, Wells & Co. challenge the world to show a line of implements equal to theirs. They manufacture at least 75 per cent. of the goods they handle in their own factories in Moline, Illinois, and in the purchase of outside goods such as buggies, spring vehicles and bicycles, they buy the entire output of several factories. The Tribune, Deere, Moline and Juvenile bicycles which they handle, have received just recognition by the fastest riders in the country.

OMAHA AND FLORENCE CYCLE PATH.

Kimball Brothers.

ONE of the most prosperous and widely known manufacturing concerns of Council Bluffs, is the elevator works of Kimball Brothers. The plant, located at the corner of Ninth street and Eleventh avenue, is 50 by 100 feet in dimensions, two stories and basement, of brick, with foundry annex. They moved to Council Bluffs in 1892 from Anamosa, Iowa, and established a business that at once took rank with the leading industries of the West. The works are equipped with the best of modern machinery and machine tools, operated by steam power. Among the special manufactured goods for which the Kimball Brothers have become noted, are their hand, electric and power elevators, for use in stores, warehouses, office buildings, etc., ranging in capacity from that of a dumb-waiter to 4000 pounds, and the not less well known Columbian scales, from four to four-hundred pounds portable, and two to eight tons platform scales, both of which are shipped and sold by the firm in all parts of the United States. They are perfect in workmanship and material and rank with any elevators or scales on the market. They also do general foundry and machine work, and manufacture a new feed grinder with wind mill attachment. The Messrs. Kimball are liberal and enterprising in their business methods, and have come to be regarded as practical machinists and manufacturers in jobbing and machine work.

Sprague Iron Works.

SITUATED at Tenth avenue and Twelfth street, is one of the most important institutions, in an industrial and manufacturing sense, in the West. The Sprague Iron Works are the most extensive and finest equipped of any similar concern on the Missouri river above St. Louis. The main building consists of a two-story brick structure, 80 by 200 feet in dimensions, a wing for foundry purposes, 50 by 150 feet, and engine room and blacksmithing annex nearly the same in extent. The machine shop is supplied with first class modern machinery and all kinds of tools and appliances required in such an extensive plant. Automatic engines, boilers, smoke stacks, and architectural iron work are their leading specialties. The celebrated Rose patent grate, which has gained the reputation of being the best grate on the market, is manufactured at these works. The Messrs. Sprague have been in business twelve years in Council Bluffs, and are practical machinists of the first rank. They personally attend to every detail. They also make a specialty of improved process kettles for canning factories, and other machinery in the same line.

SPAGUE IRON WORKS.

Superior Scale Works.

LOCATED with the Sprague Iron Works, corner of Tenth avenue and Twelfth street, is the Superior Scale Works. Mr. N. E. Tyrrell, the proprietor and manager of this enterprise, is a practical scale maker, who has filled responsible positions in several of the best scale factories in the United States. Five years ago he came to Council Bluffs to accept the position of superintendent of the Columbia Scale Co. One year later he left their employ and started in business for himself, making the same type of scale, and adding several improvements of his own invention. By combining good material and good workmanship he has produced a scale that is equalled by few and excelled by none. Immediately on commencing business he secured a set of standard weights from Washington, D. C., which are the only weights bearing the government seal to be found between Chicago and Denver. The exactness and business methods combined with a thorough knowledge of every detail of shop work have been the means of building up a successful trade, so that the Superior may be found scattered over the western states from Illinois to Washington and Oregon. Deere, Wells & Co. have handled the Superior ever since it was put on the market, which fact speaks much for its excellence. At present they are making a full line of wagon scales, from two tons to eight tons capacity; also Dormant warehouse scales, 3,500 pounds capacity; hopper scales sixty bushels capacity, and portable platform scales, 600 and 800 pounds capacity. Mr. Tyrrell intends to add to his line from time to time such other sizes of scales as the trade may require. Special attention is given to repairing and testing scales of all kinds. They also make a full line of compound and full-draft beams that require no weights. The Superior long distance extension is giving universal satisfaction, and may be used on any scale in the market.

N. E. TYRRELL.

The Monarch Manufacturing Co.

MONARCH MANUFACTURING CO. was organized in Council Bluffs, January 1, 1895, with E. P. Searle, president, L. W. Kinyon, vice-president, and H. A. Searle, secretary and treasurer. They have lately built a three-story brick addition, 50 by 100 feet in dimension, to their large factory, which makes it one of the best equipped plants in the West. They manufacture five brands of axle grease, put up in fine lithographed tin boxes and pails, varying in size from one ounce sample packages to twenty-five-pound pails. The fact that their business has more than doubled in the past year is ample proof of the superiority of the "Monarch" axle grease. They employ seven traveling salesmen and their territory embraces all the country between the Mississippi river and the Pacific ocean. The attractive style in which they prepare their greases for the trade doubtless has much to do with their success, and with their added facilities the Monarch Manufacturing Co. will undoubtedly take the lead.

City Roller Mills.

MR. J. C. HOFFMAYR, proprietor of the City Roller Mills, is the oldest miller in the West, the present business being established in 1856. This mill is supplied with the most modern machinery, using the full "Hungarian process." He manufactures the following well known brands of flour: J. C. Hoffmayr's Fancy Patent, White Loaf, Busy Bee and Early Riser. Trade mark, Blue Rooster. A cut of the mill appears on this page. It is located corner Washington avenue, Bryant and North Main streets.

Council Bluffs Carpet Co.

THIS successful and enterprising company is located at 400-402 Broadway. They occupy the first floor and basement of the I. O. O. F. Temple. It was established in 1883 by Mr. F. H. Orcutt, S. T. French and I. M. Treynor, who have been succeeded by the present firm which is composed of Messrs. I. M. Treynor, E. F. Stockert and D. W. Keller. It is the only exclusive carpet store in the city and they carry at all times an immense and elegant stock of carpet in all grades and in immense variety of patterns; also oilcloths, rugs, mats, matting, window shades, etc.; a specialty being made of draperies and upholstery. The large business which they enjoy is due to the courteous treatment of their customers and the business-like manner in which they conduct their business. You are welcome at all times to call and inspect their goods, and it is no exaggeration to say that you will not find a more complete stock in Council Bluffs or Omaha.

Groneweg & Schoentgen.

GRONEWEG & SCHOENTGEN is the largest and oldest established house engaged in the wholesale grocery business in Council Bluffs. This business was established in 1861 by Messrs. William Groneweg & Co. who continued the business until 1878, when the present firm was formed, the partners being William Groneweg and John Schoentgen. They occupy a fine three-story brick, 75 by 125 feet in dimensions at 117, 119 and 121 South Main street. The building is supplied with elevators and every convenience for carrying on their extensive business. They carry a complete stock at all times. How well they succeed in catering to their large patronage is shown by the amount of their sales. Besides a large city trade, the house does a steadily increasing business with retailers throughout Iowa, Nebraska and Missouri, steady employment being given to a force of twenty capable indoor assistants, while eight experienced traveling salesmen are kept continually upon the road.

The name of Groneweg & Schoentgen is a synonym for integrity, upright methods and financial responsibility. The influence exercised by this responsible firm in the wholesale grocery trade of the West has been of the most salutary and useful character, and those interested, establishing relations with them, will obtain advantages very difficult to be duplicated elsewhere in this country.

STEWART BROS.,

ESTABLISHED 1858. WHOLESALE GROCERS.

Officer & Pusey.

OFFICER & PUSEY, private bankers, are particularly worthy of record in this review of Council Bluffs concerns, as it is the oldest banking firm in the city, being established in 1856-7. It is one of the few concerns that passed through the panics of 1857, '71 and '73, and is the only banking institution out of seventeen in Council Bluffs that survived the panic of 1857.

Mr. Thomas Officer was born in Pennsylvania, December 28, 1822, and came to Council Bluffs in 1856. Mr. W. H. M. Pusey was also born in Pennsylvania, July 29, 1826, and came to Council Bluffs the same year as Mr. Officer. They are located on the corner of Main street and Broadway in the heart of the city. They solicit the accounts of merchants, corporations and banks. Deal in domestic and foreign exchange. Collections made on any points and interest paid on time deposits. They are ranked as one of the soundest financial institutions in the West, and have a personal liability amply sufficient for their business. They enjoy the confidence and respect of all, and are men of the strictest integrity. They have always taken a deep interest in the progress of Council Bluffs and in its development.

Council Bluffs Savings Bank.

CENTRALLY located, in the Baldwin block, corner Broadway and Pearl street, is the Council Bluffs Savings Bank. This bank was incorporated in 1870, with an authorized capital stock of $30,000, which was increased in 1882 to $50,000, and in 1887 to $150,000. This bank does a general banking business and solicits the accounts of individuals, firms, corporations and banks; pays interest on savings and time deposits; makes collections and remits promptly for the same, and issues foreign and domestic exchange.

The officers and directors are composed of the following representative business men of Council Bluffs: Nathan P. Dodge, president; John Beresheim, vice-president; Aug. Beresheim, cashier; Theo. Laskowski, assistant cashier. Directors: Nathan P. Dodge, C. M. Dodge, W. W. Wallace, Geo. Keeline, and John Beresheim.

Citizens State Bank.

IN 1882, the city and county showing a demand for a bank alive to its growing interests, a number of gentlemen who were then connected with other banking houses in Council Bluffs, associated themselves with "new blood" and organized the Citizens State Bank, starting it with a cash capital of $75,000, but the popularity of the bank was shown from the start and the growth of its business soon demonstrated to its stockholders the necessity of an increase in its capital, and in 1887 its capital stock was doubled, making it $150,000. The copy of the last official statement, published herewith, shows that the bank is still maintaining its popularity and confidence in the business community. The constant and rapid growth of the bank demonstrated to its officers the necessity of procuring larger quarters and they have just purchased the building on the southwest corner of Main street and Broadway, which is considered the finest location in the city. They are now remodeling the building and when it is completed, will have one of the largest and most complete banking offices in the state. They will occupy their new quarters about June 20, and we bespeak for them the hearty support of an appreciative community.

The names of the officers and directors of this bank are household words, they being identified in all interests which have resulted in the prosperity of the city. J. D. Edmundson is president; E. L. Shugart, vice-president; F. O. Gleason, second vice-president; Chas. R. Hannan, cashier. Aside from these officers and directors, the other directors are, Ferd. Wies, E. E. Hart, and J. V. Hinchman, of Glenwood, Iowa.

RESOURCES.		
Loans and Discounts		$716,439.58
Expenses and Taxes paid		7,193 64
Furniture and Fixtures		5,715 00
Bank Building		18,193 90
Real Estate		9,938.62
CASH RESOURCES.		
U. S. Bonds, Council Bluffs City Bonds, Other Bonds and Warrants	$ 66,198.69	
Cash and Exchange	418,862.24	485,060 93
		$1,242,541.67

LIABILITIES.		
Capital		$ 150,000.00
Surplus and Profits		82,539.22
DEPOSITS:		
Time	$117,796.94	
Sight	892,205.51	1,010,002.45
Bills Payable		None
Notes and Bills Rediscounted		None
		$1,242,541.67

First National Bank.

POTTAWATTAMIE County has but one national bank and that is the First National Bank of this city, which was founded in 1855. In 1865 it was organized under the national bank ing laws, with a paid-up capital stock of $100,000. It receives the accounts of banks, bankers, corporations, firms and individuals on favorable terms, and will be pleased to meet or correspond with those contemplating making changes or opening new accounts. The bank promptly discounts first class commercial paper, deals in exchange, makes telegraphic tranfers of money, attends carefully to collections on all points and transacts a general banking business. The officers and directors include some of the most prudent, honorable and successful business men in the community. They as follows: Lucius Wells, president, of Deere, Wells & Co., implements; James A. Patton, cashier; directors: Lewis Hammer, president Hammer Lumber Co.; Charles M. Harl of Harl & McCabe, attorneys, and Frank T. True, city's financial agent.

The last statement issued December 15, 1897, presents the finances of the bank in a most flourishing and substantial condition.

E. E. Hart.

MR. ERNEST E. HART, banker, has been engaged in loaning money upon real estate security, and investing funds for banks, estates and private individuals, in Council Bluffs since 1881. No better proof is required that he is perfectly conversant with his business than that he has handled over $2,000,000 without loss to investors. Every detail of his large and increasing business receives his personal attention. He makes a specialty of Iowa mortgages upon farms in the surrounding rich agricultural country, where a failure of crops has never been known.

He is a director of Citizens State Bank, director of State Savings Bank, president of New Nonpareil Company, vice-president of Union Abstract and Trust Company, president of Council Bluffs Loan and Building Association, and his personal responsibility is over $100,000.

His office is conveniently located at 126 Main street. Mr. Hart is one of our ablest financiers, and a vigorous exponent of the soundest principles governing banking and finance.

Conrad Geise & Son.

PAST and present the firm of C. Geise and Son has been, and is, an important factor in the commerce of Council Bluffs. Mr. Conrad Geise has been connected with the liquor business in this city since 1858, when he assumed control of the old Hagg brewery, which he ran until 1868, making an excellent quality of beer. He built a new brewery on the present site in that year and increased it from time to time as the demand for his product grew. In 1887 he built a fine malting plant with a capacity of 100,000 bushels per year. In 1888 Mr. Geise took the Pabst agency, his eldest son Fred, became a partner, and erecting an extensive bottling plant, they began pushing the sale of that famous brew. During the height of the season their sales average thirty car loads per month. The firm also has the agency for the Krug Brewing Co.'s product. Geise & Son are extensive manufacturers of cider and carbonated drinks. Their large plant is located on a twenty acre tract extending from Oak to Frank streets and Harmony to Broadway. Mr. Fred Geise manages the entire business. Mr. Conrad Geise owns one of the finest farms in Iowa, twenty miles from Council Bluffs, comprising 1200 acres.

CONRAD GEISE & SON'S BREWERY.

C. E. Bell-J. H. Kent.

BEAUTY of architecture and superiority of design to be seen in the buildings of Council Bluffs is due to local designers rather than to architects from the large centers. Mr. C. E. Bell and J. H. Kent are among the leading architects of this section. These gentlemen have made the plans and superintended the construction of many of the finest business blocks, residences, churches and schools of Council Bluffs, among those are the Sapp, Baldwin, Archer, Sanborn, Marcus, Woodberry and Jarvis blocks, Union Transfer buildings and Carrigg flats, residences of J. C. Bixby, H. H. Van Brunt, a cut of which appears on this page, J. C. Peregoy, W. W. Loomis, J. J. Steadman, C. E. H. Campbell, W. A. Maurer, S. G. Underwood, Dr. Montgomery and H. McGee; St. John's English Lutheran Church; Madison avenue, Harrison street, Thirty-Second street, Second avenue and Eighth street schools. They have also drawn plans and constructed the court houses at Harlan and Manchester, Iowa, St. Joseph, Michigan, Lewiston and Eureka, Ill., and many school houses, churches, opera houses, armories, business blocks and residences in this and other states. They are also architects for the Iowa School for the Deaf, located three miles from Council Bluffs, and for the State Institution for Feebled-Minded Children at Glenwood, Iowa.

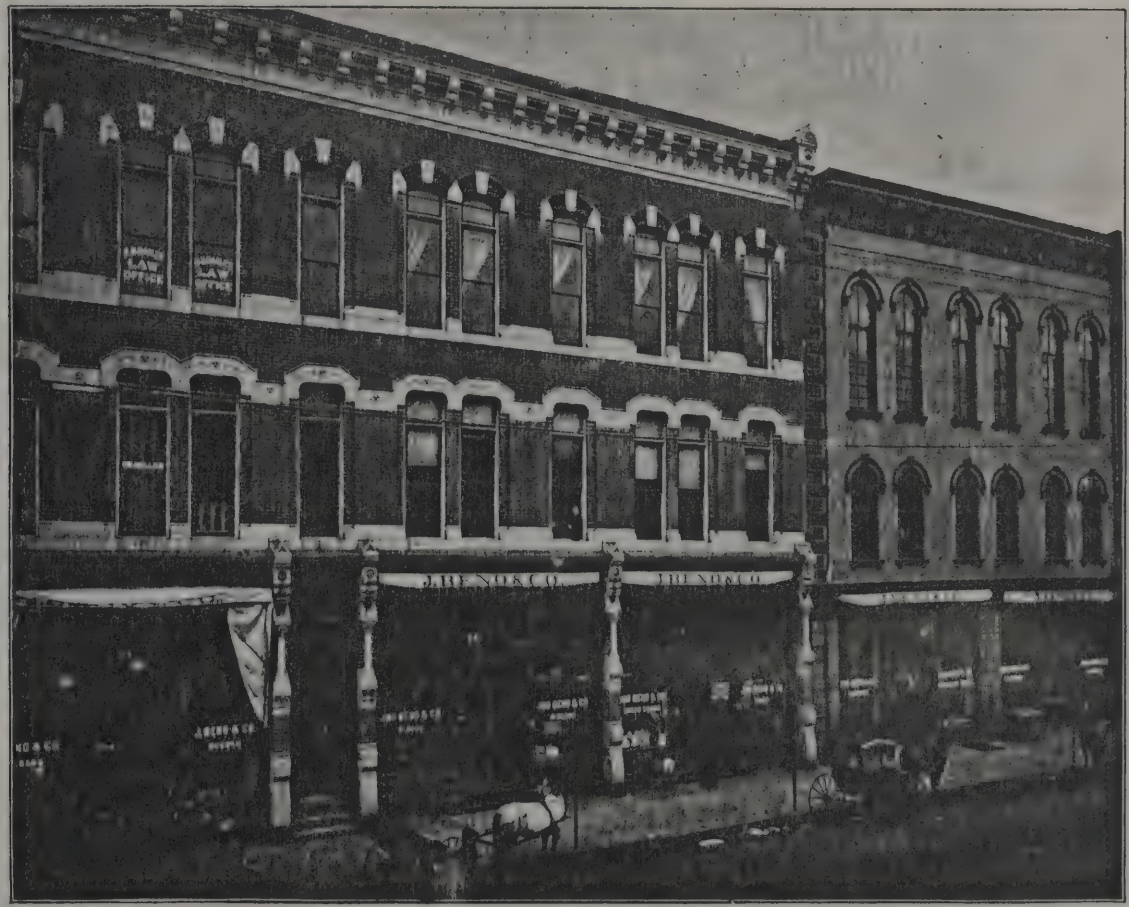
J. C. & W. Woodward.

HISTORIANS may chronicle the events of history for future generations, but the architects are historians writing the history of their times in brick, stone and marble edifices that remain for ages after, enabling the student, without aid or books, to note the advancement of civilization attained at any given time in the life of any nation. Viewing the citizen who supplies the means for the construction of an enduring monument, in this respect, impresses one with the importance attached to such a vocation, and the architect who plans and superintends the whole, an indispensable factor. The frontispiece of this souvenir, designed and executed by J. C. Woodward, is a striking example of the skill of the Messrs. Woodward. In looking through the office of J. C. & W. Woodward, a person is amazed by the marvelous beauty of the modern buildings which they have erected, and the immense amount of work and responsibility that devolves upon the architects who create them. In their office, in the form of neatly drawn plans and typewritten specifications, there are scores of enduring and beautiful buildings which they have erected in every part of the United States, among them the immense wigwam for Pottawattamie County, Iowa, for the Trans-Mississippi Exposition, of which a cut appears in this souvenir.

RESIDENCE OF H. W. SEEGER.

Metcalf Brothers.

IN AUGUST, 1867, Mr. Henry Metcalf came to Council Bluffs and started a retail hat and cap business. He was soon joined by his brothers Thomas and George, and the firm of Metcalf Brothers was formed. Their business increased rapidly and they entered into the fur business in conjunction with it. They were soon compelled to rent the store occupied at that time by Mr. J. M. Phillips. Still using this store as a retail store, they rented a building on the opposite side of the street and entered into the wholesale hat and cap and retail clothing business. Their new venture proving a success, they moved both stocks of goods into the building known as the Whitney block on Broadway. They occupied this building fifteen years. About two years ago they moved into their present quarters, Nos. 17 and 19 Pearl and 18 and 20 Main streets, a block owned by Mr. Thomas Metcalf, where they conduct the largest retail clothing and men's furnishing goods business in the city.


LAW
OFFICE
LAW
OFFICE

John Beno & Co.

JOHN BENO & COMPANY, the subject of this sketch, is of special interest in this work for the reason that the history of the house is merely the history of perseverance, energy and enterprise rewarded. Mr. John Beno, the head of the firm, has been in business in Council Bluffs since 1866, and the present firm was established in 1880. From a small beginning this house has steadily grown in importance and magnitude until it stands today the peer of the leading dry goods and clothing houses in western Iowa. They employ fifty clerks, and the trade embraces a large territory tributary to Council Bluffs. The accompanying illustration will give one a partial idea of the magnitude of their store, showing the Main street front, which runs through to Pearl street with the same frontage. The store is located in the heart of the city and can be reached by street cars from any part. The large floor space enables the immense stock to be well and attractively displayed, so that customers may be quickly accommodated, and a customer for a yard of ribbon, costing ten cents, is as courteously and respectfully treated as a purchaser of a hundred dollar outfit. Their goods are never shelf-worn or picked up from left-over stocks, and before a season fairly opens the last season's stock is all cleared out; therefore, purchasers can always rely upon their goods being fresh, of the latest style and best manufacture. They not only deserve the patronage of every citizen of Council Bluffs, for the superior class of dry goods, clothing, hats, caps, and all kinds of ladies,' children's and gent's made up goods, and at such low prices, but also for their progressive spirit, which has culminated in giving Council Bluffs the finest and largest dry goods store in this part of the state, and that, too, at a time when an unparalleled financial crisis was upon the country.

Council Bluffs Coal and Ice Co.

LOCATED at 911 Broadway is the Council Bluffs Coal and Ice Company. Their offices, ice houses, coal sheds and grounds cover over 90,000 square feet, and are connected by private tracks with every railroad entering the city, making their facilities for the carrying on of their immense business of the best. It is under able management and backed by abundant capital. They deal very extensively in anthracite and bituminous coal, handling over 1,000 car loads per season of all kinds. They ship in car-lots to patrons in both Iowa and Nebraska, besides having a very large retail trade in the city. The business of this company has grown very rapidly so that they now have the largest trade of the kind in this section. They supply the leading merchants, manufacturers and business houses of the city. Orders are carefully and promptly filled and entire satisfaction is guaranteed patrons. They have ice houses with a capacity of 24,000 tons annually. Their ice has given the best of satisfaction, which fact is attested to by the large business that they enjoy in this line. The manager, Mr. C. H. Chisam, sustains a high reputation and is well known and deservedly esteemed in this community.

Mueller Piano and Organ Co.

WE PRESENT on this page the cut of the oldest exclusive music house on the slope. It is owned by Mr. J. Mueller and is located at 103 Main street, with branch music parlors at 214 South Eighteenth street, Omaha, Neb. Mr. J. Mueller is a thorough musician, having spent his early years in a piano factory, and by his integrity and honorable dealings for the past thirty-eight years in Council Bluffs, Omaha, and all through the West, has established an enviable reputation. During his time Mr. Mueller has handled almost every first class, high grade piano manufactured, but after many years' experience he has settled down on the Royal Hardman piano as his leader for a high grade first class instrument. It is the only piano which will improve with use, has the latest improved triple repeating action, and will wear a life-time. He has sold nearly one thousand, and out of the whole lot only one has ever been returned to the factory defective—a remarkable record. Besides the Hardman, Mr. Mueller sells the Harrington piano, a fine-toned, reliable, medium grade, first class instrument. He has also, the well known Waldorf and other makes. He also carries a full assortment of all kinds of musical instruments, music books and the latest sheet music.

B. A. Wyman.

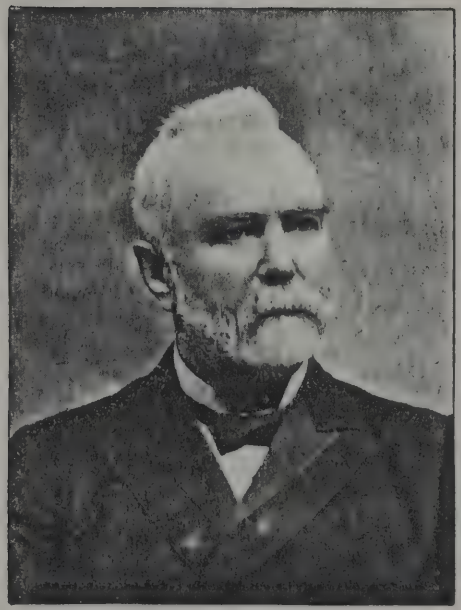
THOROUGHLY equipped for transferring freight, merchandise, household goods, safes and all kinds of heavy machinery, is the Council Bluffs and Omaha Transfer Co., located at 1005 Fourth street, Council Bluffs, and 412 South Eleventh street, Omaha, Neb. Mr. B. A. Wyman started this business six years ago in a small way and it has steadily increased in magnitude until they do practically all the transferring between Council Bluffs and Omaha. They keep fifteen modern drays constantly moving all kinds of goods with prompt dispatch and have every facility at hand to transact the large business which they have and every day is increasing. The business that Mr. Wyman has built up demonstrates beyond doubt that his success lies in the fact, that he conducts his business upon a practical basis, and it is owing to his energetic and straight-forward methods and honest dealings with his patrons that he enjoys the enviable reputation that he does today.

Woman's Christian Association Hospital.

THE W. C. A. Hospital is conducted by a band of Christian Protestant women, whose only reward is in the consciousness of having helped the needy and assisted in the great work of saving humanity. Grand work, noble women! What a heritage of blessed reward is theirs. The institution is supported by the voluntary contributions of the ladies of the city, and it surely speaks well, that, although the demands upon the hospital have been great since its beginning, it has never lacked at any point, and today it is pointed to with pardonable pride by all. The hospital property is free from all incumbrance, but still has to be maintained. The officers are, Mrs. Emma G. Lucas, president; Isabella C. Stewart, vice-president; Minta C. Gaines, recording secretary; Laura J. MacBride, corresponding secretary; Mary Lipe, treasurer; and Mrs. Ethel A. Ryerson, superintendent.

W. C. A. HOSPITAL.
Corner Ninth Street and Sixth Avenue

Trans-Mississippi and International Exposition.



HON. GEO. F. WRIGHT,
Iowa's Vice-President of Exposition.

JUNE 1, 1898, the Trans-Mississippi and International Exposition at Omaha, Neb., will open its gates to the world. For five months there will be displayed the products, arts, industries and resources of the Great Trans-Mississippi region. It will for the first time reveal to the world the wealth and magnificence of the Western World. The area of the Trans Mississippi states is more than 2,500,000 square miles, and embraces the great granary of America, nearly all the cotton and sugar producing lands, vast forests, and practically all the precious minerals produced in the United States. All the states will be represented by exhibits, while the U. S. Government exhibit will be comprehensive and complete. A corporation, with a capital of $1,000,000, constituted according to law, is in control of the Exposition. The active management of the Exposition is vested in a directory of fifty members, with an executive committee of six department managers. By direction of President McKinley the State Department has extended invitations to rulers of foreign nations soliciting them to participate in the Trans-Mississippi and International Exposition. The Exposition grounds are situated upon a broad plateau within

the city limits on the north and are easily accessible from all sides. The main Exposition buildings are aranged along either side of the Grand Canal. At the west end stands the Government Building, flanked by the imposing colonnades which converge toward the west. The Canal is spanned by picturesque bridges, built to permit the passage of gondolas and small boats. It is the intention to present a collective mining exhibit which shall excel any former exposition of the products of American mines. All agricultural products will be shown in a way to set forth their value and the proportionate part they take in products of the West. Some of the most valuable electrical collections in the world will form part of the electricity section. It is the aim and desire of the managers to secure for the Fine Arts exhibit a collection of paintings and other works of art of the highest merit and excellence. Nearly every school of painting will be represented, and also those of sculpture and statuary. An ethnological exhibit of rare interest will, without exception, be the strongest feature of the Exposition.

HON. LUCIUS WELLS,
Director of Exposition.

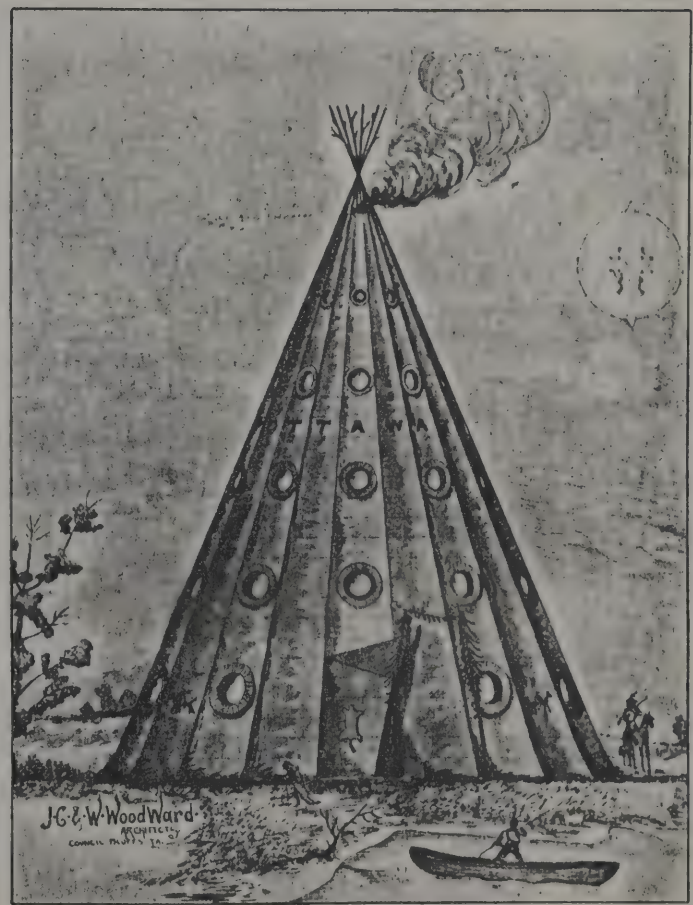
With the co-operation of the Government and the commissioner of Indian affairs, it is proposed to bring representatives of all Indian tribes of the United States, which will form an encampment covering many acres within or adjoining the Exposition grounds. The grand fountain designed for

the Exposition by sculptor G. J. Zolney will be a type of the highest art. This beautiful work is a symbolic group sixty feet high, representing the progress of civilization. A figure typifing Omaha is seated in a chariot drawn by American lions, or pumas, and around the front part of the group are those who lead the way in civilization—the pioneer, the hunter and the soldier; following these are the scholar, statesman and the philosopher. The design will cost $25,000. Unique and wholesome attractions will charaterize the amusement section. The foreign villages will present picturesque types of architecture, and will be peopled by natives of the countries represented. There will be theaters of foreign nations and mechanical novelties in infinite variety. The elaborate musical programmes that are now being prepared will insure the grandest musical festival—continuing from the opening to the closing day—that was ever known in the West. The most noted bands of this and foreign countries will be present.

While the Exposition will be held in Omaha, Council Bluffs will undoubtedly be called upon to entertain a great many visitors during the Exposition. The accessibility and convenience of Council Bluffs to the Exposition will permit thousands of visitors to stop in this city during their stay. The railroads and electric motor lines will make direct connections from Council Bluffs to the Exposition grounds. It is unnecessary to expatiate upon the advantages of Council Bluffs, but suffice it to say, that any one stopping here will be royally entertained. The beautiful and picturesque parks and lakes of Council Bluffs will afford places of amusement and recreation unsurpassed in the West.

The Pottawattamie Wigwam.

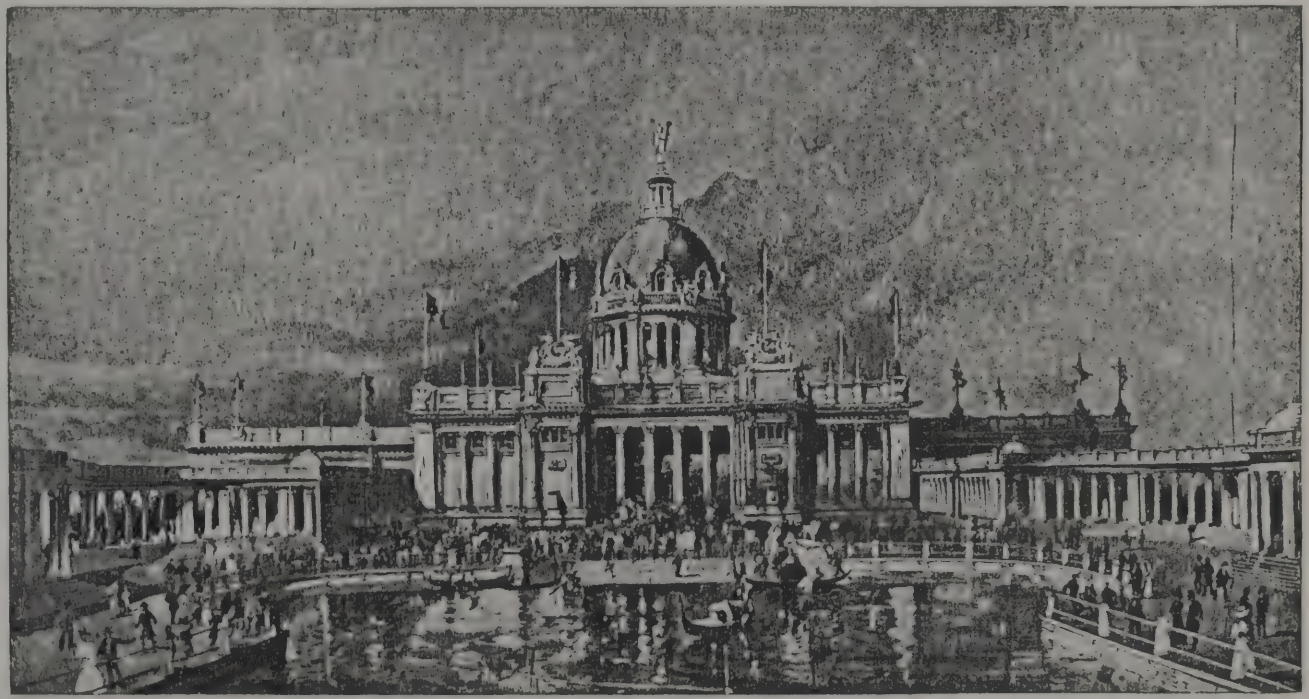
COUNCIL BLUFFS and Pottawattamie County will be represented at the Exposition in a manner befitting the enterprise and push of their people, by a unique building of their own—a mammoth Indian tepee. This tepee will be used to display the resources of Council Bluffs and Pottawattamie County and as general headquarters. The building will be located on the Bluff tract near the main entrance. It will be circular in shape, 75 feet in diameter at the base and rising in a cone 100 feet high. It will contain five stories, well lighted, and ventilated. It will certainly be one of the chief attractions of the Exposition.



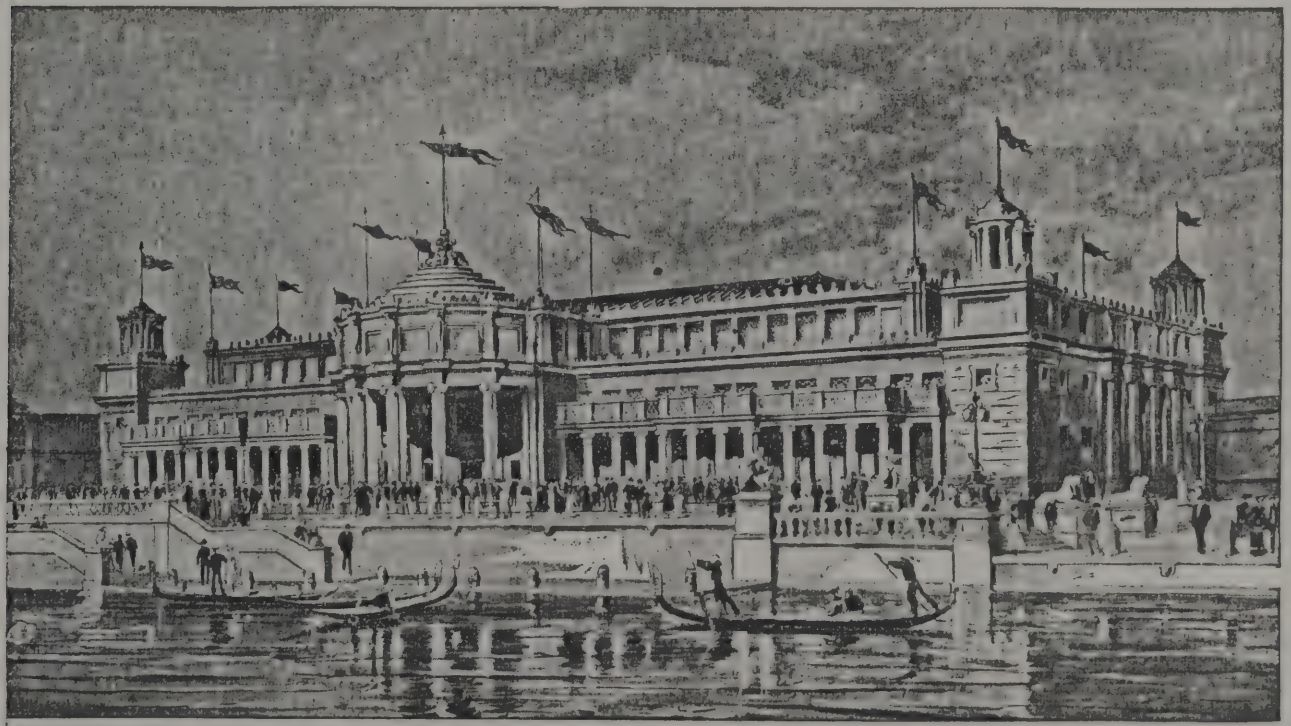
POTTAWATTAMIE WIGWAM.

OFFICIAL BIRD'S EYE VIEW
of the Trans-Mississippi and International Exposition.

ARCH OF THE STATES.
Grand Entrance to the Exposition.

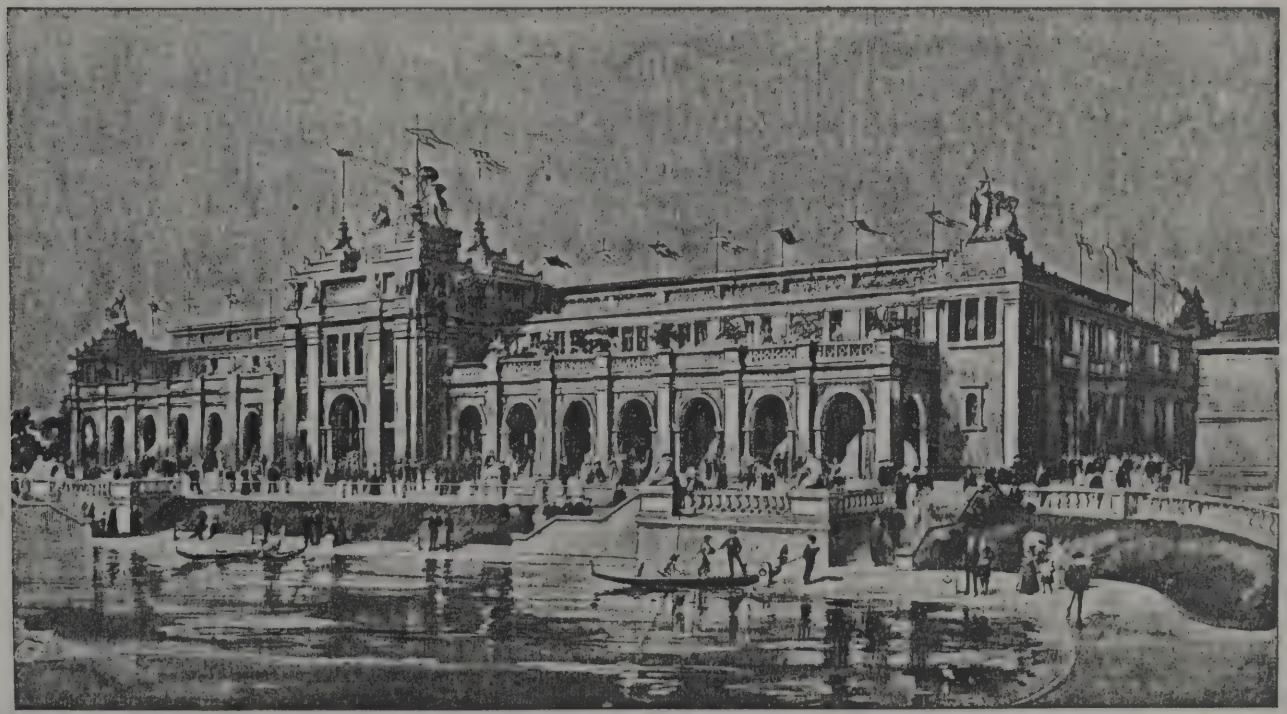


U. S. GOVERNMENT BUILDING.

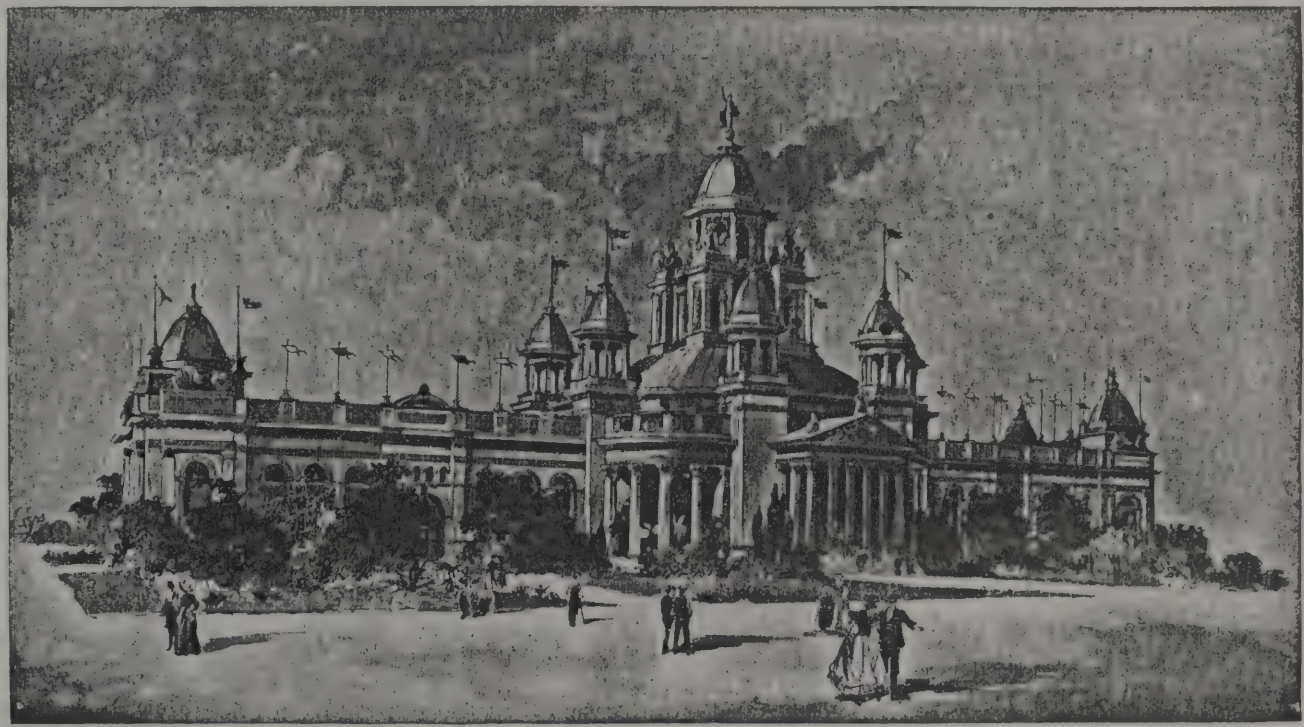


MINES AND MINING BUILDING.

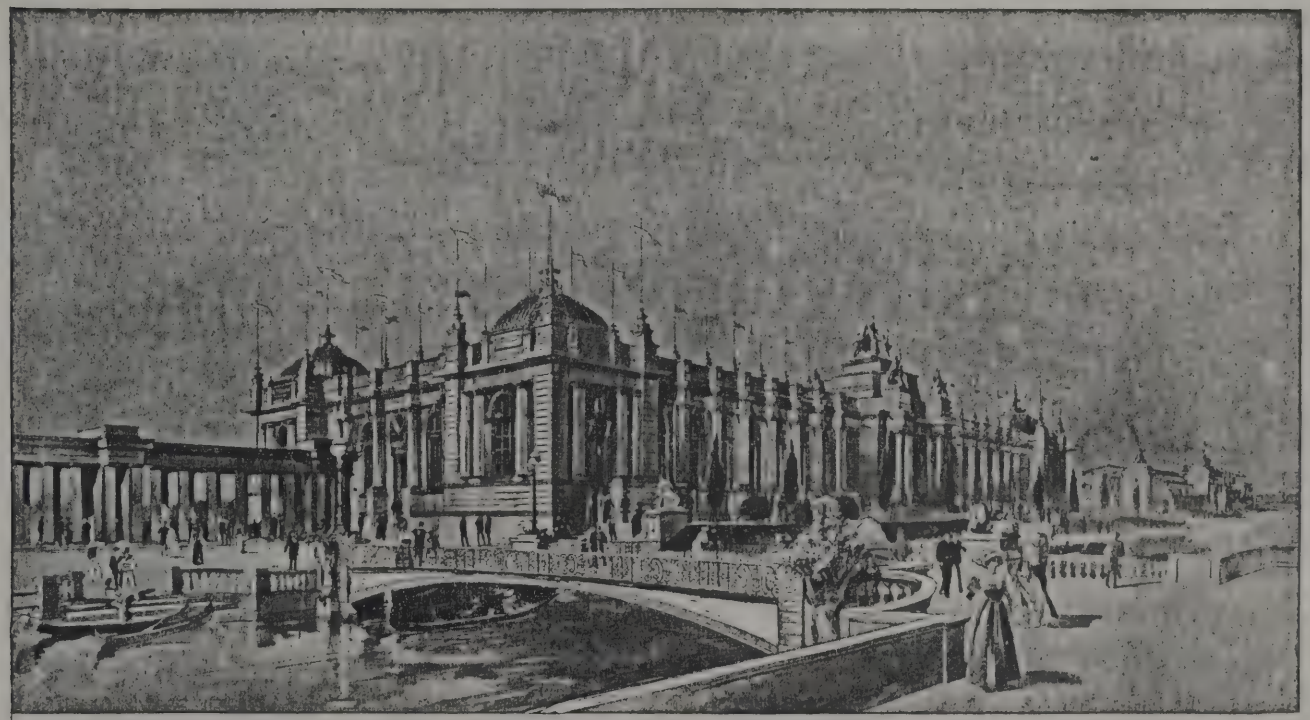
FINE ARTS BUILDING.



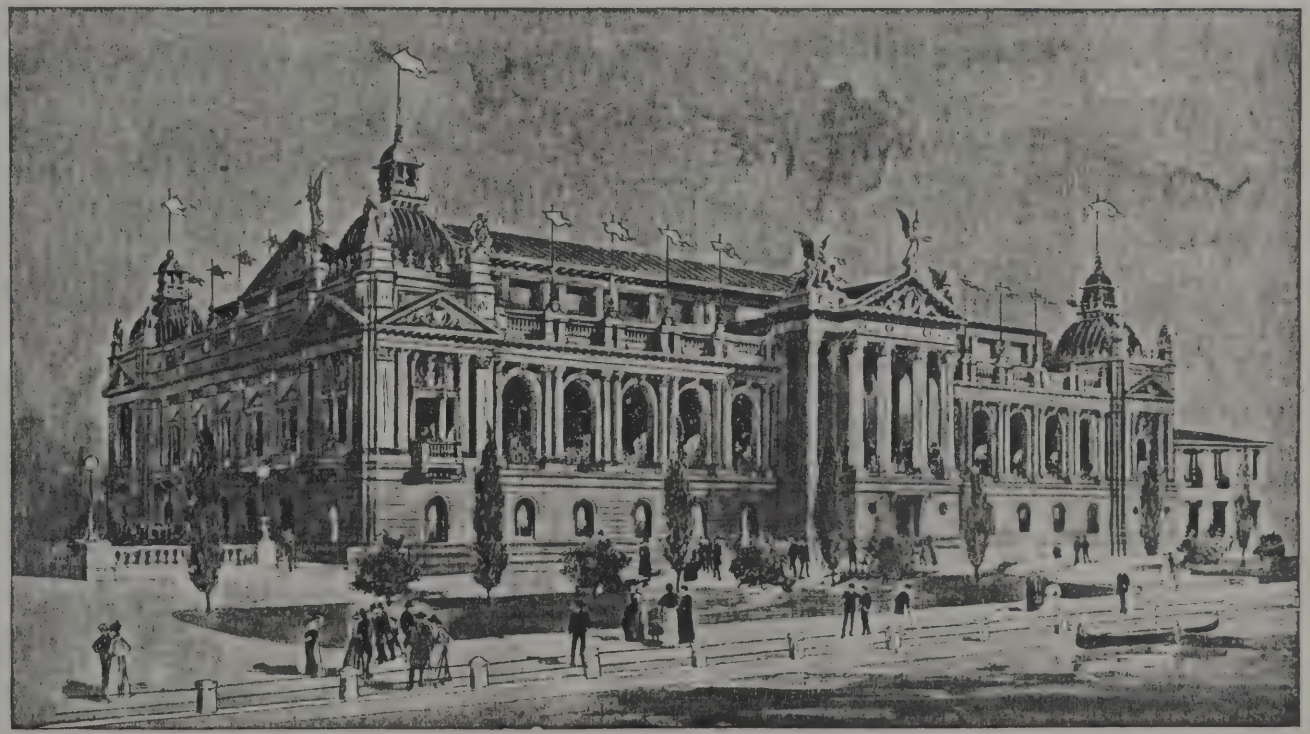
MACHINERY AND ELECTRICITY BUILDING.



HORTICULTURE BUILDING.

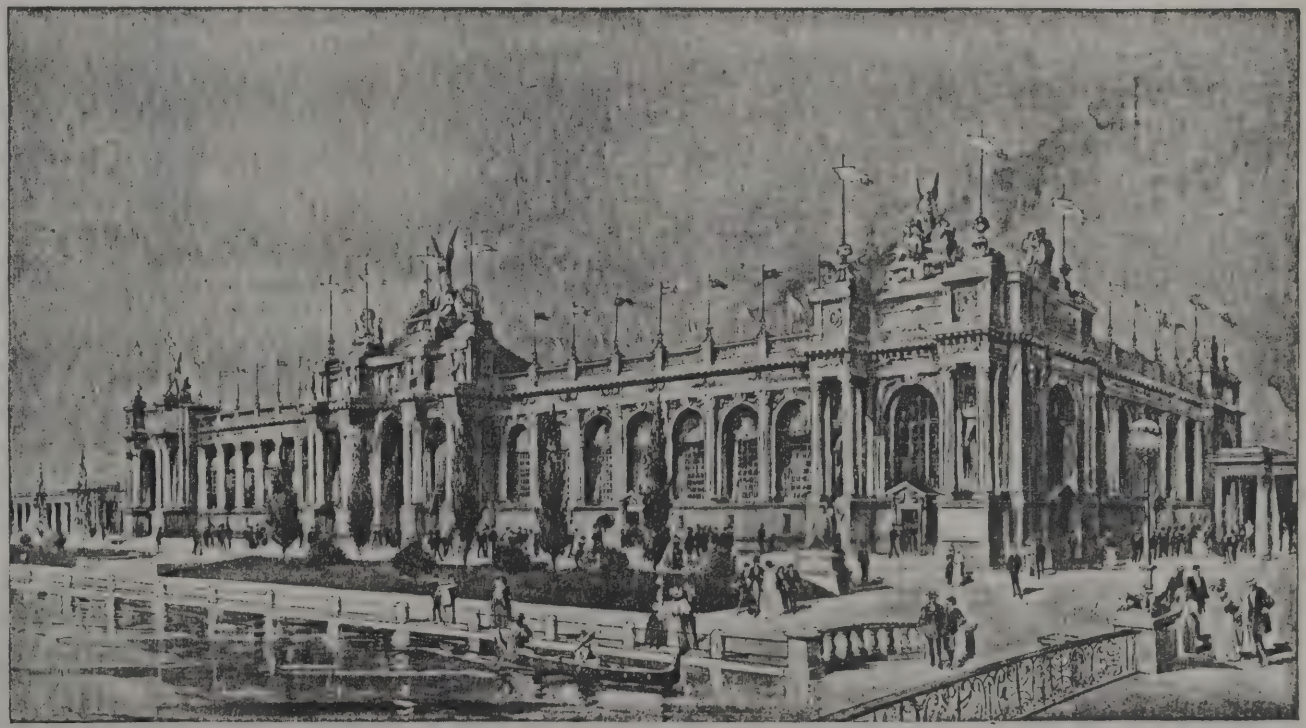


MANUFACTURES BUILDING.



AUDITORIUM.

LIBERAL ARTS BUILDING.



AGRICULTURE BUILDING.

MAP SHOWING ALL.
RAILROADS AND ELECTRIC MOTOR LINES
RUNNING DIRECT FROM COUNCIL BLUFFS IA.
TO
EXPOSITION GROUNDS
TRANS-MISSISSIPPI EXPOSITION GROUNDS.
C.B.&O. MOTOR TO EXPO
OMAHA.
INTERSTATE RR & MOTOR BRIDGE
C.B.&O. WAGON & MOTOR BRIDGE.
UNION PACIFIC R.R. TO EXPOSITION.
MISSOURI RIVER
U.P.R.R. BRIDGE
C.B.L.M.&E.O.C.Co. TO EXPOSITION.
C.B.&O. MOTOR TO EXPOSITION
BROADWAY ST.
INTERSTATE R.R. TO EXPOSITION
MOTOR
FIFTH AVE
UNION PACIFIC R.R. TO EXPOSITION
UNION DEPOT
C&N.W.R.R. TO EXPOSITION
C.&N.W.R.R.
C&N.W.R.R. DEPOT.
C.R.I.&P.R.R. TO EXPOSITION
C.M.&ST.P.R.R TO EXPOSITION
O.&ST.L.R.R. TO EXPOSITION
LAKE MANAWA
PAVILION
LAKE MANAWA
CHRISTIAN HOME.
NEUMAYER HOTEL
BROADWAY MOTOR.
OGDEN HOTEL
WILCOX GREEN HOUSE
MOTOR
GRAND HOTEL PARK
BENO'S STORE
KIEL HOTEL
PEARL ST.
PARK MOTOR
DEPOT C.B.&Q.R.R.
C.R.I.&P.R.R. DEPOT.
C.M.&ST.P.R.R. DEPOT.
FAIRMOUNT PARK
PARK MOTOR
N
W
E
S